

The Federal Republic of Germany's candidate for
the post of Director General of UNIDO:

Dr. Gerd Müller

Federal Minister for Economic
Cooperation and Development





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Curriculum vitae

PROFESSIONAL AND POLITICAL CAREER

Since 2013

Federal Minister for Economic Cooperation and Development

2005 – 2013

Vice Minister to the Federal Minister of Food, Agriculture and Consumer Protection; responsible, among other things, for international relations, development projects and world food affairs

Since 1994

Member of the German Bundestag

1989 – 1994

Member of the European Parliament,
Member of the ACP-EU Joint Parliamentary Assembly,
Parliamentary Secretary of the CDU/CSU group

1980 – 1989

Teacher at vocational schools and Policy Officer
at the Bavarian Ministry of Economic Affairs



**OTHER
INTERNATIONAL
WORK EXPERIENCE**

Since 2013
Governor World Bank
Commissioner of the Global Commission of Adaptation

**ACADEMIC
QUALIFICATIONS**

PhD in Economic and Social Science
Master's degree in Business Education
Honorary Professor for International Agricultural Policy

PERSONAL DATA

Born on 25 August 1955 in Krumbach, Germany;
married, two children

**RECENT
PUBLICATIONS**

Umdenken. Überlebensfragen der Menschheit (2020)
Unfair! Für eine Gerechte Globalisierung (2017)

Major Achievements and Expertise

PARTNERING WITH DEVELOPING COUNTRIES AND EMERGING MARKETS

Germany is a global partner to some 140 developing countries and emerging economies. Key priorities of its bilateral and multilateral cooperation are investment in agricultural development, technology transfer in the energy sector, climate action, industrial development, vocational education and training, and tackling hunger and poverty. These are the priorities that Dr. Gerd Müller has put right at the top of his agenda as Development Minister and to which he will remain committed in future.

IMPLEMENTING THE SDGS

As Federal Minister, Dr. Gerd Müller has transformed the Ministry for Economic Cooperation and Development into an organization fully aligned with the 2030 Agenda, revamped its spending to align it with key thematic priorities and created special country programmes and private sector initiatives to provide more targeted and transformative support to development cooperation partners.

DOUBLING THE DEVELOPMENT COOPERATION BUDGET

Under Dr. Gerd Müller's leadership as Federal Minister for Development Cooperation, the development cooperation budget nearly doubled between 2013 and 2021, from 6.3 billion euros to 12.4 billion euros, allowing Germany to reach the target of spending 0.7% of national income on official development assistance.



Zambia 2017



China 2017



Bangladesh 2020

STRENGTHENING THE RELATIONSHIP WITH UNIDO

Always a major partner of UNIDO, Dr. Gerd Müller initiated a close Strategic Dialogue with the organisation that resulted in a Joint Roadmap. As the first step towards putting it into action, a new programme on job creation and vocational training in Africa has been launched. The UNIDO Innovation and Technology Promotion Office in Bonn, Germany's UN city, has been set up to strengthen institutional ties.

ESTABLISHING A NEW PARTNERSHIP WITH AFRICA

With the 2017 Marshall Plan with Africa, Dr. Gerd Müller launched a new and successful cooperation model for reform-oriented countries and additional funding for bilateral cooperation under the G20 Compact with Africa.

REACTING QUICKLY AND RESPONDING EFFECTIVELY TO A PANDEMIC

With the COVID-19 Emergency Programme, Dr. Gerd Müller mounted an immediate response from scratch to support LDCs and MICs in coping with the social, economic and health consequences of the pandemic. The programme has funding totalling more than 4 billion euros. In addition, he made the multi-sectoral One Health approach a priority of German development cooperation.

PROMOTING SUSTAINABLE REGIONAL AND GLOBAL SUPPLY CHAINS

During his tenure, Dr. Gerd Müller has been particularly focused on making private sector development and growth in developing countries compatible with sustainability, climate protection, inclusiveness and the highest possible quality, social, and environmental standards. He has launched multi-stakeholder initiatives for sustainable supply chains in various sectors and created a label for sustainable textiles, the Green Button (Grüner Knopf).

TAKING INNOVATIVE ACTION ON HUNGER

Building on his expertise in agricultural development and the fight against hunger, Dr. Gerd Müller has launched Green Innovation Centres in 14 partner countries to provide vocational training, business coaching, state-of-the-art equipment and input to smallholder farmers and processing ventures. Technology transfer, digitalization, as well as skills and entrepreneurship development form an essential part of his approach to rural development and youth employment.

India 2020



New York 2019



Tunisia 2018



PUTTING EDUCATION AND VOCATIONAL TRAINING FIRST

Through a global initiative on jobs and training, Dr. Gerd Müller laid the foundations for Germany's dual system of technical and vocational training and skills development to serve as the backbone of industrial performance in many of UNIDO's member countries.

BOOSTING PRIVATE INVESTMENT FOR JOBS

Dr. Gerd Müller has made exceptional efforts to build on the strengths of Germany's private sector, and in particular its strong Mittelstand (SMEs), to promote greater engagement in the developing world, increase investment, and foster job creation, particularly in Africa. To support companies keen to make sustainable investments in Africa, he championed the set-up of a development investment fund with a volume of up to 1 billion euros.

DELIVERING INNOVATIVE CLIMATE ACTION

In the last four years, Dr. Gerd Müller oversaw a doubling of German climate finance from 2 to 4 billion euros – one year ahead of schedule. He transformed his ministry into a pioneer for international adaptation efforts that benefit in particular the poorest countries and started new solar partnerships with emerging economies. To broaden the engagement of non-state actors for climate action he initiated the Alliance for Development and Climate in 2018, a multi-stakeholder alliance and non-profit foundation that enables direct CO₂ compensation in developing countries.

POWERING GREEN TRANSFORMATION

Dr. Gerd Müller has been a strong advocate of renewable energies, increased climate financing, the circular economy and the development of green skills. Assets like these will be critical for an inclusive and sustainable post-COVID-19 recovery.

Vision for UNIDO

UNIDO has a unique mandate: it is the only international organization to have industrial development and the pursuit of SDG 9 at its core. Minister Gerd Müller is passionate about promoting inclusive and sustainable industrial development (ISID), accelerating achievement of SDG 9, fostering interlinkages with other SDGs and the objectives of the Paris Agreement, and forging a new global alliance for inclusive and sustainable industrial development. He would be honoured to establish UNIDO as the key multilateral player in fostering green, resilient, inclusive and sustainable industrial development.

Mexico 2019



Burkina Faso 2017



Namibia 2019





Germany and UNIDO

Since becoming a Member State of UNIDO in 1985, Germany has been a strong supporter of the organisation, contributing to shaping its strategies, policies and agenda, and providing support and resources to important UNIDO programmes, projects and initiatives. Germany has been a major donor to UNIDO, both in terms of assessed and voluntary contributions:

- Assessed contributions (2020/21): 13.9 million EUR
- Voluntary contributions (2019): 6.1 million EUR

As at 31 December 2019 UNIDO is implementing 10 ongoing projects financed by Germany, which support achievement of SDG 9 along the following intervention logic:

COOPERATION HIGHLIGHTS

- The Investment and Technology Promotion Office (ITPO) Germany, founded in 2017 and based in Bonn, plays an important role in facilitating the transfer of new green and sustainable technologies from Germany to developing countries. It provides a platform for identifying, promoting and connecting investors, technology providers and financiers for the implementation of investment projects in developing countries and economies in transition.
- UNIDO and Germany have worked to tackle economic distress and unemployment in post-crisis contexts such as Iraq and Libya. In Iraq more than 2,100 people have been trained and 25 agro-industrial micro-, small- and medium-sized enterprises (MSMEs) revitalized, while in Libya, some 200 beneficiaries are expected to receive entrepreneurship training.
- With German support, UNIDO has developed knowledge products such as the Industrial Analytics Platform (IAP) and the Enhancing the Quality of Industrial Policies (EQuIP) programme. Both aim to advance evidence-based policy dialogue, institutional capacity building and successful industrial policies and strategy formulation.
- Germany is a proud sponsor of a UNIDO and UN Women programme for the economic empowerment of women in green industries, which offers capacity-building for policymakers and practitioners on the establishment and implementation of policy frameworks that integrate gender and green industrial policies.



Brazil 2019



Berlin 2018

Overview of Dr. Gerd Müller's key publications, programmes and policies

BOOKS (only available in German)

Umdenken:
Überlebensfragen der Menschheit (2020)



Unfair!
Für eine gerechte Globalisierung (2017)



PROGRAMMES AND POLICIES

Marshall Plan with Africa



Green Energy



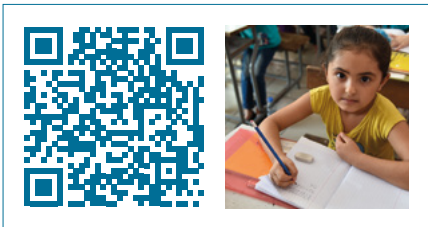
Special Initiative on Training and Job Creation



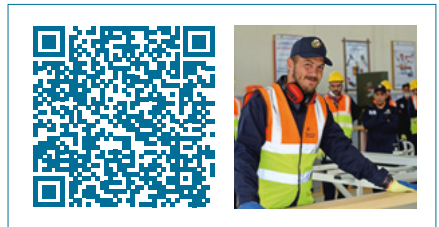
One World without Hunger



Returning to New Opportunities



Cash for Work



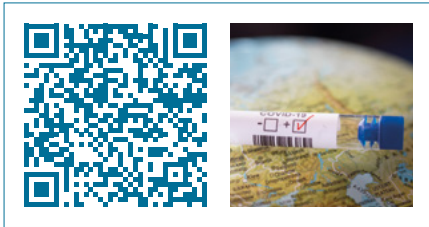
Development and Climate Alliance



Prevent Waste Alliance



COVID-19 Emergency Programme



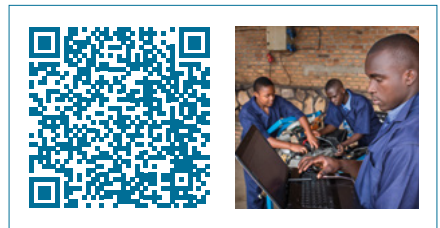
The Green Button



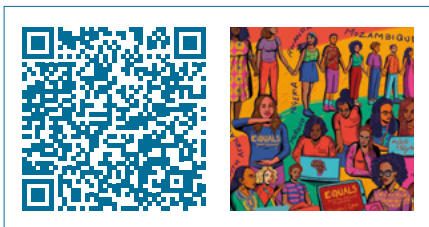
Sustainable Textiles



Strategic Partnership for a Digital Africa



#eSkills4Girls



AfricaGrow und Connect



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