

Syria — A Key Pillar for Regional
Stability and Economic Renewal

Strategic Location

Syria connects the **Mediterranean, the Gulf, and Anatolia**, serving as a vital transit and logistics hub for the Middle East.

Regional Impact

A stable and reconstructed Syria will revitalize regional supply chains and energy corridors, strengthen energy corridors, and promote economic interdependence.

Economic Outlook

Over **\$14 billion in new investment commitments** signed in 2025 — indicating the start of reconstruction and renewed investor confidence.

Current Developments (2025)

- **Ceasefire Agreement** between Syrian Government and SDF (*Reuters, Oct 2025*)
- **UN debate on sanction relief** for Syria (*The National, Oct 2025*)
- **Debt clearance by Gulf States** reopened access to World Bank funding (*AP News, Sep 2025*)

Why Northern Jordan is the Ideal Base to Serve Syria?

Geographic Advantage

Northern Jordan borders southern Syria — offering immediate access to key cities such as Daraa, Suwayda, and Damascus.

Operational Necessity

Establishing a **regional headquarters in northern Jordan** to ensure secure, compliant, and efficient coordination of cross-border reconstruction projects.

Infrastructure & Stability

Jordan provides **political stability**, developed logistics, and an investment-friendly legal environment — critical for long-term operations.

Economic Gateway

Jordan acts as a **platform for trade, talent, and financing**, connecting European industry with Syria's reconstruction market.

Neighbourhood Synergy

Shared borders, culture, and language make Jordan the **trusted intermediary** between international investors and Syrian stakeholders.

- **Technical Excellence**

Jordanian engineering firms possess decades of experience in **infrastructure, renewable energy, construction, and urban development**, delivering projects to international standards.

- **Administrative Reliability**

Recognized strength in **project management, compliance, procurement, and donor coordination**, ensuring transparency and accountability throughout project lifecycles.

- **Skilled Human Capital**

Jordan's top-ranked universities produce **highly qualified engineers, architects, and administrators** with bilingual proficiency and practical regional experience.

- **Proven Regional Role**

Jordanian professionals have successfully led and supported projects across **Iraq, the Gulf, and North Africa**, positioning them as trusted leaders for Syria's reconstruction.

- **Value for International Partners**

Jordan offers a unique blend of **local insight and global standards**, guaranteeing efficient, compliant, and high-quality project implementation for **German, European, and international companies**.

Shared Culture — Global Support — Sustainable Partnership

Language Advantage

Syria is **Arabic-language** driven, ensuring effortless communication with Jordanian experts and regional teams.

Cultural and Social Affinity

Strong historical, cultural, and social ties foster **trust, understanding, and cooperation** between both nations.

Return and Reintegration

Over **1 million Syrians** have **returned home** since 2024 (*Washington Post*, 2025) — a sign of growing confidence in recovery.

Global Financial Support

- EU, UN, GCC, and international donors mobilising multi-billion-euro reconstruction funds.
- Syria's re-entry into global finance under discussion (Financial Times, 2025).

Establish a Centre of Competence in Northern Jordan to enable industrial cooperation, training, and project facilitation for Syria's reconstruction.

01

Legal & Structural Setup

- Register as a Jordanian legal entity (private company or not-for-profit).
- Ensure joint German–Jordanian governance for credibility and transparency.

02

Core Service Areas

- Market access & partner matchmaking between international firms and Syrian entrepreneurs.
- Training & certification programs in engineering, management, and compliance aligned with German standards.
- Advisory services for project design, bidding, and donor coordination.

03

Network Development

- Partner with chambers of commerce, universities, development agencies, and diaspora entrepreneurs.
- Serve as a regional platform linking industry, donors, and reconstruction projects.

04

Sustainable Impact

- Foster local job creation, capacity building, and technology transfer.
- Anchor long-term cooperation between Europe, Jordan, and Syria.



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