

Regional Importance and Strategic Position



Strategic Location

Syria connects the Mediterranean, the Gulf, and Anatolia, serving as a vital transit and logistics hub for the Middle East.

Regional Impact

A stable and reconstructed Syria will revitalize regional supply chains and energy corridors, strengthen energy corridors, and promote economic interdependence.

Economic Outlook

Over **\$14** billion in new investment commitments signed in 2025 — indicating the start of reconstruction and renewed investor confidence.

Current Developments (2025)

- Ceasefire Agreement between Syrian Government and SDF (Reuters, Oct 2025)
- **UN debate on sanction relief** for Syria (*The National, Oct 2025*)
- Debt clearance by Gulf States reopened access to World Bank funding (AP News, Sep 2025)

The Strategic Headquarters for Reconstruction



Why Northern Jordan is the Ideal Base to Serve Syria?

Geographic Advantage

Northern Jordan borders southern Syria — offering immediate access to key cities such as Daraa, Suwayda, and Damascus.

Operational Necessity

Establishing a regional headquarters in northern Jordan to ensure secure, compliant, and efficient coordination of cross-border reconstruction projects.

Infrastructure & Stability

Jordan provides **political stability**, developed logistics, and an investment-friendly legal environment — critical for long-term operations.

Economic Gateway

Jordan acts as a **platform for trade, talent, and financing**, connecting European industry with Syria's reconstruction market.

Neighbourhood Synergy

Shared borders, culture, and language make Jordan the **trusted intermediary** between international investors and Syrian stakeholders.

Engineering & Administrative Know-How



Technical Excellence

Jordanian engineering firms possess decades of experience in **infrastructure**, **renewable energy**, **construction**, **and urban development**, delivering projects to international standards.

Administrative Reliability

Recognized strength in **project management, compliance, procurement, and donor coordination**, ensuring transparency and accountability throughout project lifecycles.

Skilled Human Capital

Jordan's top-ranked universities produce **highly qualified engineers**, **architects**, **and administrators** with bilingual proficiency and practical regional experience.

Proven Regional Role

Jordanian professionals have successfully led and supported projects across **Iraq, the Gulf, and North Africa**, positioning them as trusted leaders for Syria's reconstruction.

Value for International Partners

Jordan offers a unique blend of **local insight and global standards**, guaranteeing efficient, compliant, and high-quality project implementation for **German, European, and international companies**.

Cultural Proximity & Global Momentum for Reconstruction



Shared Culture — Global Support — Sustainable Partnership

Language Advantage

Syria is **Arabic-language driven**, ensuring effortless communication with Jordanian experts and regional teams.

Cultural and Social Affinity

Strong historical, cultural, and social ties foster trust, understanding, and cooperation between both nations.

Return and Reintegration

Over 1 million Syrians have returned home since 2024 (Washington Post, 2025) — a sign of growing confidence in recovery.

Global Financial Support

- EU, UN, GCC, and international donors mobilising multi-billion-euro reconstruction funds.
- Syria's re-entry into global finance under discussion (Financial Times, 2025).

Creating a Regional Centre for German & International Industry



Establish a Centre of Competence in Northern Jordan to enable industrial cooperation, training, and project facilitation for Syria's reconstruction.

01

Legal & Structural Setup

- Register as a Jordanian legal entity (private company or notfor-profit).
- Ensure joint German

 Jordanian governance for credibility and transparency.

02

Core Service Areas

- Market access & partner matchmaking between international firms and Syrian entrepreneurs.
- Training & certification programs in engineering, management, and compliance aligned with German standards.
- Advisory services for project design, bidding, and donor coordination.

<u>03</u>

Network Development

- Partner with chambers of commerce, universities, development agencies, and diaspora entrepreneurs.
- Serve as a regional platform linking industry, donors, and reconstruction projects.

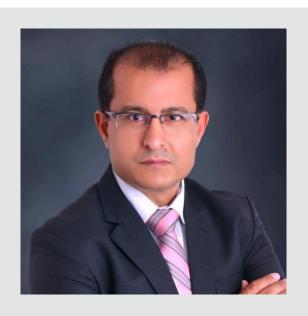
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Sustainable Impact

- Foster local job creation, capacity building, and technology transfer.
- Anchor long-term cooperation between Europe, Jordan, and Syria.

Contact





Raed Romhi

Head of MENA – Member of Management Dornier Group

Zimmerstrasse 67/69 D-10117 Berlin, Germany

Mobile: +971 56 22 99 007 Mobile: +962 77 99 99 007

E-Mail: raed.romhi@dornier-group.com



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PROF. CLAUDE DORNIER