



Federal Ministry
for Economic Cooperation
and Development

High-Level Conference **Shaping** the Future with Africa: Young Entrepreneurship as Key to a Just Transition

Participating Young
Entrepreneurs and
Change-Makers

Janet Abatesi

Care Connect
Rwanda



Problem Statement

- Approximately 2.6 million deaths annually are caused by unsafe hospital care. 60 percent of deaths in low and middle-income countries are caused by unsafe and inadequate care (WHO, 2019).
- Inadequate care provided by unprofessional caregivers contributes significantly to patient harm.
- Family caregivers and patients experience psychological distress, and reduced productivity because of their caregiving obligations.



Value Proposition

1. We provide a caregiving platform dedicated to improving the healing process of patients by instantly linking skilled nurses with patients through our mobile App 24/7.
2. Our solution provides professional caregivers and harnesses the power of technology to deliver our services effectively.



Contribution to a Just Transition

1. Creation of Jobs: We contribute to job creation within the healthcare sector by creating job opportunities for nurses to work as professional caregivers.
2. Professionalization of Caregiving: By training and employing professional caregivers, CareConnect helps raise the quality and professionalism of caregiving services.
3. Payment for Caregivers: We are addressing the issue of family and unprofessional caregivers not

getting paid as a step towards economic fairness and equity. We ensure that those who provide essential caregiving services are compensated for their work.

4. Wellness Promotion: By improving the quality of caregiving and reducing psychological distress caused by unskilled caregivers, we are contributing to the overall wellness of patients and their families.



Achievements

1. Launched our product, including a mobile application and website.
2. Established collaborative partnerships with the Rwanda Nurses and Midwife Union to ensure a dependable and skilled workforce.
3. Acquired our initial paying clientele.
4. Recognized as the leading innovative solution by WSH EP.



Long-term Goals

1. Reach 250 patients serviced by Care Connect every month.
2. Establishing the CareConnect Academy to provide specialized caregiver training.
3. Integrating e-doctor solutions to diminish the need for medical tourism and facilitate advanced health-care services for African communities.

CONTACT

<https://careconnect.rw/>

Arnold Abeeku Mensah

Harns Sanitation and Waste Management Limited
Ghana



Problem Statement

- Plastic waste pollution
- Climate Change
- Youth Unemployment



Value Proposition

1. Turning plastic waste into a resource for production.
2. Helping reduce the global carbon footprint by reducing overreliance on virgin materials obtained through fossil fuel.
3. Creating jobs for the youth through plastic waste recovery and recycling.



Contribution to a Just Transition

1. Provide a greener method of plastic package production.
2. Reducing the global carbon footprint.
3. Helping provide a clean environment.
4. Creating jobs for economic growth and development.
5. Youth empowerment.



Achievements

1. Education and Awareness creation campaigns in schools in the Greater Kumasi Metropolis.
2. Currently engaged 30 waste pickers across Ghana.
3. WIDU Ghana 3rd place Sustainability award winner.
4. British Council's Enhancing Employability of Urban Youth award winner.
5. Exporting recycled plastic (rPET) to Germany and the United Kingdom.



Long-term Goals

1. Setting up plastic waste recovery facilities in all 16 regions of Ghana and beyond.
2. Becoming a global name in the carbon footprint reduction campaign.
3. Providing over 1000 unemployed youths with jobs in sustainable waste management.

CONTACT
[LinkedIn](#)

Bechir Afifi

Fabskill
Tunesia



Problem Statement

- It's never easy to find the right talent. Recruitment is a time and resource-consuming process.
- Challenges are: Big numbers of applications in some cases, candidates availability and mobility issues.
- Recruiters are always balancing between many recruitment tools.



Value Proposition

Fabskill is a one-stop online recruitment solution that uses artificial intelligence and videos to make sourcing, tracking, assessing and hiring talents EASY and FAST.



Contribution to a Just Transition

1. Providing equal access to opportunities to all candidates: We can reach a wider range of candidates, including those in underserved or remote areas.
2. Environmental considerations by reducing the need for in-person interviews and travel, thus minimizing the carbon footprint associated with recruitment.
3. Digitizing the process using skill matching will not only speed up the process but will also make it more equitable, scalable, transparent and reduce bias.



Achievements

1. 2019: Our first round of fundraising
2. 2020: Adding a large audience (>1000 participants) to online jobfairs with video interviews as a response to Covid.
3. 2022 – 2023: Fabskill is profitable.
4. 2023: Launch of a free live e-learning feature on fabskill for a large audience.



Long-term Goals

1. Fundraising
2. Expanding to East African Markets

CONTACT

<https://fabskill.com/>

Ore Alemede

Grow Agric
Kenya



Problem Statement

- Less than 3% of the \$300 billion required of bank lending in Africa goes to agriculture. In Kenya specifically, a gap of over \$26 billion exists to finance agriculture.
- Many farmers in Africa have the skill and capacity to produce more, but they lack the working capital.
- These farmers are forced to continue to produce low volumes which they have no choice but to sell to middlemen who buy at low prices.



Value Proposition

1. GrowAgric is a 'Farmers First' AgriTech whose platform empowers small-scale farmers to farm better and to earn better.
2. Through our farmer app, farmers can access the growth capital they need to scale, training on best farming practices as well as connection to buyers who buy at competitive prices.
3. They can add farm records in real-time and gain access to insightful dashboards and recommendations to increase productivity and profitability.
4. They are provided with quality input which contributes to the quality of their output as well as insurance.



Contribution to a Just Transition

1. GrowAgric was built on a foundation to do what is right for our farmers, the environment, and the next generation.
2. We emphasised the need to use quality farming inputs. We found that many farmers purchased input solely on price irrespective of the detrimental effect on their output or the health of the end consumer.
3. We spent a considerable amount of time educating our farmers on the benefit of using quality input on themselves, their farms and consumers and have

successfully gotten to a place where our farmers actively advocate for the use of quality input with neighboring farmers.



Achievements

1. SDG Goal 1: No Poverty: Every farmer we partner with makes an additional yearly gain of \$750.
2. SDG Goal 2: Zero Hunger: Our farmers have increased productivity by at least 85% and our poultry farmers see a livestock mortality rate of 3% compared to the market average of 10%.
3. SDG Goal 8: Decent Work and Economic Growth: To date, we have created 1,348 quality jobs to support multiple farming cycles.
4. Appointed as one of the inaugural founders of Next Generation in Agriculture (NGIN) representing the African continent amongst 21 youth leaders from all continents of the world.
5. GrowAgric emerged as the East Africa Champion at the US Chamber of Commerce and USADF Digital Innovation Challenge.



Long-term Goals

1. Our ambition is that one in every 3rd farmer in Africa will be serviced by GrowAgric.
2. Our goal is to make farming attractive to the younger generation.

CONTACT

<https://growagric.com/>

Hidayet Ayadi

Sghartoon
Tunisia



Problem Statement

- 1 in 5 children have a learning difficulty with 1 in 2 not detected.
- 35% of children younger than 12 years old have difficulties in school, causing school drop outs.
- Absence of early detection tool for learning difficulties.
- Absence of interactive online therapy tools for children engagement.
- Absence of therapeutic tools adapted to our region.



Value Proposition

1. Early detection tool for signs of learning difficulties.
2. Online therapeutic tool allowing online sessions, a management system and progress overview, and personalized therapeutic tools in Arabic, French and English.



Contribution to a Just Transition

1. Making education accessible for all children.
2. Saving children from social harassment that might occur because of learning difficulties.
3. Making treatment accessible anywhere.



Achievements

1. Three investment rounds with a total of 270,000 \$
2. Participation in the google for startups accelerator program.
3. 2,000 detected children.
4. We partner with the ministry of education, health and women and children in Tunisia.
5. We have expended to the Kingdom of Saudi Arabia and have the Authority for people with difficulties as our client.



Long-term Goals

1. Reaching 1 million children with learning difficulties.
2. Becoming the number one therapy tool provider for the region.
3. Becoming the reference platform for all parents.

CONTACT

<https://sghartoon.com/>

Simon Balemba Effansa

MountainHub
Cameroon



Problem Statement

- Entrepreneurs in Cameroon and across Africa lack access to the necessary technology, tools, and resources to innovate and drive sustainable initiatives.
- The innovation ecosystem in Cameroon and Africa often lacks integration and collaboration, hindering the growth and impact of projects and startups.
- Entrepreneurs face limited access to mentorship, funding, and business development opportunities.
- There is a need to address sustainability gaps in various sectors to promote sustainable practices and ensure a greener future for Africa.



Value Proposition

1. We provide individuals and entrepreneurs in Cameroon and Africa with access to technology, and resources for innovation and sustainable projects.
2. We create a collaborative, integrated innovation ecosystem across Africa to facilitate knowledge sharing, partnerships, and access to resources.
3. We provide entrepreneurs with mentorship, funding opportunities, business development programs, and networking events to help them navigate challenges and scale their ventures.
4. Mountain Hub focuses on addressing sustainability gaps by promoting and supporting green initiatives in sectors such as renewable energy, agriculture, and waste management.



Contribution to a Just Transition

1. We work towards creating inclusive opportunities. By ensuring equal access and representation, we contribute to a just transition.
2. By providing resources and mentorship in renewable energy and sustainable agriculture, we drive the transition towards a greener and more environmentally conscious economy.

3. By creating a platform for exchange and cooperation, we facilitate the sharing of best practices and expertise.
4. Our organization actively advocates for policies and practices that support a just transition.



Achievements

1. We achieved significant growth for Mountain Hub, Startup Cameroun, and the Mountain Angel Network, becoming an influential players in the entrepreneurship ecosystem in Cameroon and Africa.
2. We forged collaborations and partnerships with government entities, educational institutions, corporations, and international organizations.
3. We launched and implemented impactful programs and initiatives, such as startup competitions, innovation challenges, and accelerator programs.
4. We mobilized funding and investment opportunities for startups and entrepreneurs.



Long-term Goals

1. Establish and nurture a vibrant ecosystem of sustainable entrepreneurship in Cameroon and across Africa for a flourishing community of impactful and sustainable businesses.
2. Contribute to the transformation of economy and society towards sustainability and inclusivity by advocating for policies and practices that promote sustainable development, fostering innovation, and working towards creating a more equitable and environmentally conscious economy.
3. Evolve into a recognized regional hub. This encompasses expanding the reach and impact of our organization beyond Cameroon.

CONTACT

<https://mountainhub.africa/>

Awa Caba

Soreetul
Senegal



Problem Statement

- In Senegal, women in agri-business lack visibility and have no access to national and international markets.
- Consumers want to eat natural and organic food, but struggle to find locally processed agricultural products on the market.



Value Proposition

1. Sooretul is a digital marketplace for African food and cosmetic products, enabling rural women producers to access national and international markets.
2. We empower women producers to sell agricultural products via an e-commerce platform by providing them with training on marketing and branding.
3. We also distribute a range of local food and cosmetic products to consumers at their doorstep.



Contribution to a Just Transition

1. Over the past 5 years, we have empowered female producers by enabling them to sell their products and contribute to their children's education.
2. We also promote the short circuit approach to reduce our carbon footprint.



Achievements

1. We featured 23 Women Cooperatives in 7 regions in Senegal which represent around 2,500 women by giving them new opportunities to access to the market, rebrand their agricultural processed products and improve their income.
2. We sell over 400 agricultural products in 10 categories (cereal, jam, sirup, cosmetics, dry seafood, juice, snack, oil, spices, and seasonings).
3. We develop a new distribution brand for super foods for the international market.
4. Soreetul was featured by Forbes Africa in the Top 30 the next generation of youth entrepreneurs in Africa under 30.
5. Soreetul won the Rebranding Africa Award in 2015, and Pitch AgriHack in 2016.
6. International recognition of President Barak OBAMA for bringing innovation in the Agriculture and Technology.



Long-term Goals

1. Develop a distribution network of relay points for agricultural products across Senegal.
2. Distribute superfoods on the European market.
3. Train and build capacity of female producers in 14 regions in Senegal in digitalization of African agri-food products.

CONTACT

<https://shop.sooretul.com/>

Maurice Nii Adjei Cashinco

Illuminate Africa
Ghana



Problem Statement

- Limited access to Funding for entrepreneurs.
- Lack of expert guidance for entrepreneurs.
- Inadequate research and development in renewable energy and AI in Africa.
- CSR Gaps for corporate organizations in Africa to implement meaningful projects.



Value Proposition

1. Nikela Fund - Investment Fund for Scale-up Businesses in Africa.
2. Strategic Partner with RAIL K.N.U.S.T in the fields of AI and renewable energy.
3. Holistic growth - integrating financial support, strategic guidance, and CSR advisory services.
4. Entrepreneurial Synergy.



Contribution to a Just Transition

1. Our partnership with RAIL K.N.U.S.T, promotes a shift towards a sustainable, low-carbon economy by advancing clean energy solutions and reducing the environmental impact of energy production through research.
2. Through scale-up funding and strategic guidance to African businesses, we support the development of a more diverse and inclusive economy, thus economic empowerment.
3. Our CSR advisory services foster community engagement, driving social development and strengthening connections between businesses and the communities they serve.



Achievements

1. Successful launch of the Nikela Fund with a substantial ticket size of \$500,000 USD.
2. Upanuzi Accelerator, with \$100,000 USD available for investment in Fintech start-ups in Africa.
3. Partnership with RAIL K.N.U.S.T (Kwame Nkrumah University of Science and Technology).



Long-term Goals

1. Illuminate Africa aspires to be the go-to investment fund manager for all scale-up businesses in Africa.
2. Pioneering the Best Accelerator for Enduring Ventures.
3. Global Recognition and Multinational Partnerships.

CONTACT

<https://www.illuminate-africa.com/>

Murielle Diaco

Djouman
Burkina Faso, Côte d'Ivoire,
Senegal



Problem Statement

- Agriculture, forestry, and land-use change contribute to 27% of global greenhouse gas emissions. In West Africa, agriculture is the main source of employment and contributes largely to GDP.
- West Africa has one of the lowest agricultural productivity levels in the world, with yields below potential due to the lack of access to quality agricultural education, and production material.
- Small-scale producers often find it difficult to access formal markets, exposing them to unfair trade practices and reducing their profit margins.



Value Proposition

1. Promotion and dissemination of sustainable agricultural practices through agro-ecology and green activities.
2. Support small-scale agro-processing.
3. Capacity building for rural population especially youth and women.
4. We organize intensive, practical, and field-based training programs in agro-ecology, entrepreneurship, and financial education for trainers, youth, and women selected amongst community leaders, local network heads, cooperative representatives, and local associations.



Contribution to a Just Transition

1. We support the adoption of sustainable practices in agriculture to preserve and regenerate soil, biodiversity, water and natural resources.
2. We empower rural populations to become key actors in the fight against climate change and the preservation of the environment.
3. We improve employment and self-employment perspectives of youth and women in rural areas.

4. We improve revenues and conditions of living of rural populations and local associations.
5. We contribute to food security and economic resilience of rural populations.



Achievements

1. We trained more than 350 youth and women.
2. 65% of trainees have successfully launched their agri-production or -processing activities.
3. 70% of the trainees had their revenues increased after attending the training program



Long-term Goals

1. Train more than 10,000 youth and women in the next 5 years.
2. Expand our training program concept in other regions in Africa.

CONTACT
<http://djouman.com/>

JohnCarl Dunyo

Sommalife
Ghana



Problem Statement

- Smallholder farmers in West Africa live in poverty because they do not have the capacity to meet the quality agro commodity needs of international markets.
- Global agribusinesses and food manufacturers struggle to sustainably source raw materials from these farmers because they lack the technology to work with undigitized farmers.
- Meanwhile, climate change is worsening the vulnerability of these farmers, reducing their yields.



Value Proposition

1. We leverages our software TreeSyt, to digitize the operations of rural smallholder farmers in Ghana and Burkina Faso.
2. We have a network of agents who train smallholder farmers in climate resilient techniques for the production of quality agro-commodities.
3. Our team connects these smallholder farmers (94% of them being women) to international markets.
4. With the software, our team ensures traceability of their products from farmers to clients.



Contribution to a Just Transition

1. Sommalife supports rural communities to be climate resilient.
2. Our team establishes community based parklands with an average size of 20 acres where existing trees are protected from deforestation.
3. Our team also supports rural farmers to raise and plant early maturing seedlings in their community based nurseries.



Achievements

1. We created digital profiles of over 65,000 smallholder farmers in rural communities.
2. We connected over 10,000 women farmers in Ghana and Burkina Faso to international markets.
3. 22% extra income above local markets created for women farmers.
4. Over 30 community based nurseries have been established in Ghana, raising over 50,000 seedlings for planting.



Long-term Goals

1. Lift 1 million smallholder farmers in West Africa above the poverty line.
2. Empower rural women to plant 5 million trees in West Africa.
3. Connect 200,000 women farmers to the carbon market.

CONTACT

<https://somalife.com/>

Mariatheresa Kadushi

Mobile Afya
Tanzania



Problem Statement

- 50% of people in Subsaharan Africa go through their lives from birth to death without seeing a doctor.
- In Tanzania the average is 1 doctor per 20,000 people, resulting in the highest global rate for deaths from preventable diseases.



Value Proposition

1. We are using mobile technology to bring health to people who would never have it otherwise.
2. We are a female-led company working to bridge a gap in public health and access to primary health-care. We use technology to change the lives of people through the accessibility of health information and medical care.
4. Our product Mobile Afya (mHealth) is an offline USSD application, working to provide health information and virtual medical access in local and native languages.
5. In addition to health information, our app users can call doctors and ask questions or seek consultation about their health and wellbeing.



Contribution to a Just Transition

1. Lowering health illiteracy and providing access to doctors & and medical services for vulnerable and poor communities.
2. Reducing the spread of misinformation, advancing data-driven innovations, and increasing public health data.
3. Reducing costs (both financial and human) through access to preventive healthcare resources.



Achievements

1. Granted all required approvals and licenses from regulators to operate.
2. Finalized pre-seed funding of €200,000 and integrated the app with three leading mobile network operators in Tanzania.
3. Three research projects conducted with two universities in Germany and one in Tanzania.
4. Achieved our initial goal of more than 10,000 paying users.



Long-term Goals

1. To cover operations for the next year over 70% of the funds will go to building the team including the sales team.
2. Market our service throughout Tanzania and grow our user base to 1,000,000+ in 2025/2026.
3. Register the company in Germany and cross borders into Kenya to grow our user base into a second country in East Africa.
4. Certified doctor and psychologist online. Increase healthcare access for East Africans and advance the gig economy for medical professionals.
5. Translate Mobile Afya's health content to more local African languages.

CONTACT

<https://www.mobileafya.com/>

Arielle Kitio Tsamo

CAYSTI
Cameroon



Problem Statement

- Unequal access to quality education.
- Disparities in accessing quality STEAM (Science, Technology, Engineering, Arts, and Mathematics) education and training ecosystems for children and schools in Africa.
- Triple discrimination faced by young girls and women in the tech sector, encompassing barriers to acquiring skills, accessing decent job opportunities, and securing funding.



Value Proposition

1. We provide educational solutions ensuring that all learners have access to high-quality education through innovative teaching methods and interactive learning resources.
2. Our service offers a holistic STEAM education ecosystem to reduce disparities by providing accessible resources, tools.
3. We empower young girls and women in the tech sector by offering programs that facilitate skill development, enhance employment prospects, and provide access to a network of mentors and funding sources.
4. We offer decision-makers sophisticated tools for resource allocation and monitoring, enabling them to make informed choices and promote equitable access to education and opportunities.



Contribution to a Just Transition

1. Our startup has a strong commitment to sustainable and environmentally responsible practices. We develop partnership with the Government to ensure scalability of our impact at the national level.
2. We prioritize diversity and inclusion and create education opportunities and tools for marginalized communities to promote social equity.

3. We empower individuals with knowledge and skills essential for a changing job landscape, fostering access to education and training, especially in STEAM fields, and leveling economic participation.
4. Our startup actively engages with local communities.



Achievements

1. abcCode: First coding platform that initiates kids to programming in national languages.
2. Club TECH (Technology, Entrepreneurship, Creativity and Humanity) launched extra-curricular tech activities in 29 schools in Cameroun reaching around 58 000 students.
3. TechWomen Factory: Coding Academy facilitating equitable access to digital competencies, decent job opportunities and funds for youth and women in ICT. We create 179 jobs this year for women in organization like WorldBank, GIZ, ONACC, JJMall, Maetur.
4. I3DE: 3D Printing for Education: Thanks to this project 5 technical high schools (with more than 10,000 students) are equipped with printing micro-fab labs.
5. We led the first convention of IBM (for Digital Nation Africa -eLearning program) with the Government of Cameroon in 2019.
6. INKA: A cartoon about empathy, inclusion, tech and entrepreneurship for kids.



Long-term Goals

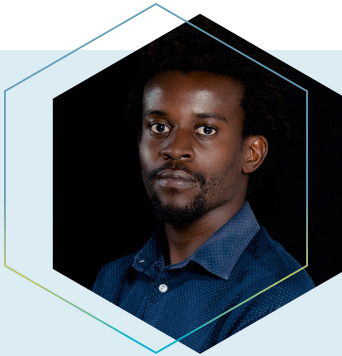
1. 1 000 000 Trainees through our Coding Academy and eLearning Platform by 2027.
2. Regional Innovation Academy Infrastructure to train and insert at least 2000 women in tech files and fund 500 women projects by 2026.
3. Creation of a media.

CONTACT

<https://www.linkedin.com/company/caysti/>

Emans Peter Kiula

Kiasi App
Tanzania



Problem Statement

- Lack of financial tools
- Mismanagement of personal funds and financial discipline
- Lack of financial knowledge
- Lack of saving skills and practices



Value Proposition

1. No withdrawal fees
2. Free budgeting and expense tracker
3. App is easy to use and navigate



Contribution to a Just Transition

1. Financial literacy and inclusion
2. Reduced paper consumption
3. Encouraging responsible spending
4. Supporting sustainable investment
5. Encouraging ethical consumption



Achievements

1. Deployed Android application
2. 120+ users
3. Testing Web and IOS application
4. Bootstrepped over 10,000 USD



Long-term Goals

1. Service more African countries
2. Mobile banking integration
3. Financial education initiatives

CONTACT

<https://kiasiapp.com/>

John Lawson

Cape Chamber of Commerce and Industry (CCCI)
South Africa



Problem Statement

- Progress towards the SDGs are severely hampered by limited understanding of economic, social- and natural eco-systems and their interdependencies.
- Unemployment is above 40 %. Malnutrition of children under 5 is above 25% and increasing.
- Whilst these social and economic challenges exist, sustainability receives less attention than it should.
- Corruption, poor governance and weak public institutions have contributed to a decay in the business environment.
- Organised business is underdeveloped to fulfil its leadership role in mobilizing capable stakeholders and teams to improve and strengthen our relevant eco-systems.



Value Proposition

1. We invite partners to work with us to shape a better future.
2. Networks unlock opportunities.
3. We facilitate cooperation to unlock opportunities for economic growth.
4. The aim is to grow the economy of the Western Cape, sustainably.



Contribution to a Just Transition

1. Enterprise development and targeted interventions such as E4D GEAP project
2. Network building and linkage facilitation
3. Awareness raising
4. Skills development



Achievements

1. We built a network of Industry networks including 32 Industry associations representing 95% of the WC economy. Established Teams to improve key parts of the business environment.
2. Public private sector dialogue facilitated to unlock new opportunities.
3. Brokered agreements to end taxi strikes between industry and government.
4. Fourfold increase in social media following – news about solutions and opportunities.



Long-term Goals

1. Strengthen our understanding of good practice in Just Transition.
2. Identify the best opportunities in our regions to drive the Just Transition agenda.
3. Strengthen partners to implement good practice in Just Transition.
4. Implement according to good practice fit for context.

CONTACT

<https://capechamber.co.za/>

Ashton Tanatswa Mberi

Polycycle Innovations
Zimbabwe



Problem Statement

- There is a pressing issue of inadequate waste management. Improper disposal of waste in Zimbabwe contributes to land degradation, harm to wildlife and water contamination.
- Many people in Zimbabwe face a shortage of affordable housing options, making it difficult for low-income families to access safe and decent living spaces
- Zimbabwe faces an estimated 85% unemployment rate in the official job market, which has resulted in many individuals and families living below the poverty line.



Value Proposition

1. By converting plastic waste into building materials, we address the waste management problem while reducing the environmental impact of plastic pollution.
2. We produce cost-effective building components that can be used for affordable housing projects, enabling low-income individuals to access safe and sustainable homes.
3. We aim to empower communities by creating a value chain for plastic waste collection and processing to generate income opportunity for individuals involved in waste collection and processing.



Contribution to a Just Transition

1. We establish a value chain for waste plastic collection and processing, providing income generating activities.
2. We operate based on circular economy principles, aiming to minimize waste, maximise resource efficiency and promote the reuse and recycling of materials and reduce the reliance on finite resources.

3. We go beyond the immediate activities by engaging in advocacy and policy dialogue. We raise awareness about the importance of proper waste management and advocate for policies that incentivize the use of recycled materials.



Achievements

1. Establishment investment of three strategic business units in three different provinces.
2. Awarded the best recycling project of 2021 to 2022 Delta Ethics Competition



Long-term Goals

1. Scale and widespread adoption.
2. Global impact and knowledge sharing.
3. Establishment of strategic business units across the country.
3. Recycling channel for sustainable development growth.

CONTACT

<http://www.polycycle.co.zw/>

Florence Mogere

Nyota Frozen Isle
Kenya



Problem Statement

- Postharvest farmer food losses of 40% in Kenya.
- Lack of market access for rural farmers in Kenya.
- Extreme poverty affecting over 7 million people in rural Kenya.
- Periodic price fluctuation for fresh vegetables due to seasonality.



Value Proposition

1. We offer hands on training on proper postharvest handling of vegetables and collect harvest from farm gate eliminating points of food loss during transport and storage.
2. We directly contract smallholder farmers giving them competitive prices thus providing a steady source of income where little or none existed.
3. We provide the middle income urban consumers an all year supply of local fresh frozen vegetables and canned specialty sauces at a stable price therefore significantly increasing food that is available at the market place.



Contribution to a Just Transition

1. We have created a partnership with smallholder farmers in Kenya to eliminate points of food loss after harvest. Kenya is still food insecure and we believe this saving in food loss will contribute to making our country food secure.
2. We provide income generating opportunities for the most vulnerable rural population by creating a ready market for their fresh vegetables disregarding the quantities produced by individual farmers.

3. This enables our farmers (85% women) to care and offer an education for their children.
4. Our start-up is currently setting up a recycling plant which will convert our organic waste into charcoal briquettes that will be distributed in low income urban areas therefore cutting back over 90% of household carbon emissions.



Achievements

1. We have been able to lower postharvest food loss among our partner farmers from a country average of 40% to under 10%.
2. Partnered up with over 300 smallholder farmers in Kenya who grow fresh vegetables that feed into our production lines. Their income increased by average of 30% - 300%.
3. Successfully entered Kenya's retail space and now we supply supermarket chains serving over 60 locations in Kenya.
4. Directly employed 16 people on a fulltime basis and have 12 others on a seasonal basis. Out of these 28 people, 27 are women and 1 young man.
5. Awarded a Miller Center for Social Entrepreneurship Fellowship that recognizes social entrepreneurs making the biggest impact in their communities.



Long-term Goals

1. Expanding our markets into the rest of the African continent and overseas markets such as Europe within the next 3 -5 years.
2. Having over 10,000 smallholder farmers in Kenya within our network in the next 3 years.
3. Impacting over 5,000,000 people in our various communities within the next 3 years.

CONTACT

<https://www.nyota.co.ke/>

Hichem Mokni

NextAV
Tunesia



Problem Statement

- Many industries face issues related to the availability and affordability of high-resolution geospatial data. Traditional data sources can be costly and outdated.
- This hampers effective decision-making and resource management, leading to operational inefficiencies, missed opportunities, and increased risks.
- Traditional monitoring solutions, such as ground surveys and costly satellite imagery, often require substantial investments and may not provide real-time insights.
- Inaccurate or delayed geospatial data can lead to risks, accidents, and environmental damage, affecting the sustainability and compliance of industries.



Value Proposition

1. NextAV is a Tunisian geospatial startup at the forefront of satellite and airborne remote sensing technology.
2. We specialize in providing solutions that leverage the power of artificial intelligence (AI) to extract information from geospatial data for our customers.
3. By combining advanced AI algorithms with remote sensing technologies, we enable automatic identification and analysis of relevant issues.
4. Our primary goal is to significantly reduce the time required to gain actionable insights from geospatial data.



Contribution to a Just Transition

1. We provide clients with precise, up-to-date information, enabling better decision-making and resource optimization.
2. We significantly reduce data acquisition costs compared to traditional methods, while delivering superior results.

3. We offer continuous monitoring, allowing clients to access near-real-time data, critical for rapid response to changes or incidents in sectors such as oil and gas, mining, and agriculture.



Achievements

1. 1st position at the Tunisia IoT&AI challenge and Laureat of AI Factory acceleration program.
2. 2nd position at the Arab IoT&AI challenge in Dubai during the GITEX 2021 event.
3. Best Green Project during an event organized by "Tunis International Center for Environmental Technologies", eco-entrepreneurship for a single earth.



Long-term Goals

1. We aim to establish a strong presence in international markets, becoming a leading provider of geospatial insights in various sectors such as oil and gas, mining, agriculture, environmental governance, and more.
2. We seek to continuously enhance our super-resolution technology, making it even more efficient, accurate, and accessible, while expanding our product portfolio to address emerging challenges.
3. We aspire to contribute significantly to environmental sustainability by fostering more responsible resource management and mitigating environmental risks through its innovative geospatial solutions.

CONTACT

<https://www.linkedin.com/company/nextav/>

Jacqueline Mukarukundo

Wastezon Ltd.
Rwanda



Problem Statement

- Digitally connecting households, recyclers, and manufactures.
- Resell, Reuse, and Remanufacture electronic waste devices.
- Mismanagement of electronic devices that generally sent to the landfill.
- Traceability of the supply chain of electronic devices.



Value Proposition

1. Better data and intelligence to make informed decisions on future repair and returnability needs.
2. Get price transparency that is the best raw materials or certified provenance of their products.
3. Overall management of their electronics portfolio allows them to manage costs and time efficiently.
4. Get quality-vetted and security-checked second-hand electronic.



Contribution to a Just Transition

1. Climate mitigation: the equivalent carbon emissions of e-waste that were transacted on the app that otherwise would have gone to the landfills (SDG 12 and SDG 13).
2. The income households received through their e-waste sales as an income stream that would improve their livelihoods. (SDG 1).
3. Health and wellbeing: Observe the areas that have been affected by poor e-waste disposal and assess the reduction of e-waste achieved. (SDG 3 and SDG 11).



Achievements

1. Wastezon's mobile application has registered 200 e-scrap collectors and two recycling industries. Over 3,750 households and businesses have collected more than 416 tons of electronic waste (e-waste), equivalent to 2826.42 metric tons of avoided CO2 emissions.
2. SDG Digital GameChangers Award 2023 from ITU (International Telecommunication Union).
3. Keeling Curve Prize 2022.
4. Social Venture Challenge Prize, Resolution Project, October 2019.
4. Waste Wize Cities Innovative Project, UNHabitat, September, 2019.
4. Trained 20 young green tech pioneers under partnership with Youth to the front end.



Long-term Goals

1. Expand outside of Kigali and Eastern Africa
2. Launch Wastezon X
3. Onboard investors

CONTACT

<https://wastezon.com/>

Geraldine Mupandanyama

Darena Ventures
Zimbabwe



Problem Statement

- Startups outside the Big Four countries are not receiving the necessary resources for growth.
- 1/3 of Africa's Accelerators & Incubators are in the Big Four countries.
- Only 4% of funding raised in Africa in 2022 went to female-led startups.
- 75% of 2022 funding in Africa went to the Big Four.



Value Proposition

1. We provide Business Development Services and training to address key challenges that hinder Women SMEs growth.
2. We support businesses that provide adaptation or mitigation solutions for the climate change crisis in underserved Sub-Saharan Africa countries.
3. We equip the entrepreneurs and offer them a platform to present their ideas to potential investors.
4. Through our locally designed programs we educate entrepreneurs on easy-to-follow critical solutions to challenges African businesses encounter.



Contribution to a Just Transition

1. We support entrepreneurs that focus their creativity and will on building companies that address the Climate Action SDG including eradicating extreme poverty, ending world hunger, and achieving gender equality.
2. We promote gender equality by providing programs specifically designed with women in mind to cater for the unique challenges that limit women entrepreneurship.

3. We support founders in underserved countries because we believe they too deserve a chance to provide solutions for the challenges their communities face, and Africa is as strong as its weakest country.



Achievements

1. Funds raised by startups advised in the past year over one Million USD.
2. Over 50 women onboarded for online training workshop.
3. Six underserved countries impacted.
4. Two programs run for over 80 male and female founders.



Long-term Goals

1. Run in person workshops for at least 120 women entrepreneurs by 2025.
2. Provide pre-seed to seed stage funding amounting to USD50M by 2030.

CONTACT

<https://darenaventures.com/>

Noël N'guessan

LONO

Côte d'Ivoire



Problem Statement

- Organic waste is a substantial fraction of agricultural production and agroprocessing. 30 million tons in Côte d'Ivoire are generated annually but not used. This waste is good raw material for energy and organic fertilizer production.
- 70% of agricultural soils in Africa are considered low quality or depleted.
- Organic waste processing projects are still struggling to find business models to reach scale while meeting current regulation or lack thereof.



Value Proposition

1. We manufacture patented waste processing equipment that farmers and small businesses can use to directly generate income from their waste.
2. We also provide technical assistance services to companies and organizations looking to assess feasibility, design and / or implement an organic waste processing project.
3. We develop industrial projects able to process larger quantities of organic waste into organic fertilizer and energy in regions with a high output of organic waste.



Contribution to a Just Transition

1. We create a new circular economy by being a buyer of organic waste and reselling the products directly in the same areas where farmers can generate more value by using the organic fertilizer.
2. Our activity already removes 2000 tons of organic waste per year from the environment that would otherwise be burnt or left to rot.

3. In new industrial waste processing facilities, we encourage local cooperatives to join the equity of the project company to strengthen the local impact.



Achievements

1. First prize, Africa Prize Royal Academy of Engineering for the Kubeko biodigesters.
2. Obtaining the SDGP grant for the first compost facility built and operated by LONO.
3. Being selected to play a key role in the assessment of the national biofuel potential in Cote d'Ivoire including business cases.
4. Getting our first large order of compost from a cooperative directly.
4. Signing a contract to set up a pilot of community biogas production in a cacao production community with the GIZ ProAgriChains program.



Long-term Goals

1. Replicate the compost facility and build more in other regions of Côte d'Ivoire and neighboring countries.
2. Contribute to the introduction of a national biodigester program in Côte d'Ivoire.
3. Increase our impact to training of organic waste management professionals.

CONTACT

<https://www.lonoci.com>

Theoneste Niyomugabo

Wowe Agro Solutions
Rwanda



Problem Statement

- Know how to smallholder farmers.
- Access to affordable agricultural services and products.
- Unavailability of animal feeds especially for poultry and swine.
- Carbon dioxide emissions from decaying agricultural wastes.
- Poverty and hunger reduction.



Value Proposition

1. Production of animal feeds under brand name "Gurus feeds".
2. Green friendly chicken and pigs feed from agricultural byproducts.
3. Taking maize value chain with zero wastes.



Contribution to a Just Transition

1. Reducing the value of balanced chicken and pig feeds.
2. Extra earning for smallholder farmers from agricultural byproducts.
3. Reducing hunger and poverty for farmers.
4. Protecting the environment through decreasing CO2 emissions and wastes from agricultural wastes.
4. Reuse of agricultural wastes.



Achievements

1. Certified product available on market.
2. Market entry/expansion.
3. Fair price for animal feeds on the market.
4. Partners and investors.
4. Green solutions produced 100% from wastes.



Long-term Goals

1. Impacting at least 100,000 farmers in the next 2 years.
2. Expand business in East Africa.
3. Partner with agricultural sector key players in East Africa.
3. Increase of production capacity.

CONTACT

<https://woweafrika.com/>

Dee Punungwe

GGEM Farming
Malawi



Problem Statement

- Smallholder farmers across Malawi have access to over 6.5 million hectares of arable land. They grow over 80% of what we eat everyday, and yet they're among the poorest people in the world.



Value Proposition

1. Since 2018 we've worked with over 25,000 farmers, with the goal to create Malawi's first food marketplace that boosts farmer incomes.
2. We achieve this by providing inputs, access to extension services and most critically- GGEM is the farmers marketplace.
3. We buy farmer produce competitively, which changes everything.



Contribution to a Just Transition

1. GGEM's marketplace invests in the right data; which creates an opportunity for food system efficiencies and in the right infrastructure which enables storage, processing and logistics.
2. The right data and infrastructure create an environment where food production significantly increases every year, guaranteeing each farmer a competitive return.
3. GGEM actively enables farmers to produce more, and earn enough to sustain their own production potential.



Achievements

1. GGEM has grown from supporting 16 farmers with input packages and marketplace access in GGEM's 2017 pilot year. To supplant 6000 input packages in the year ahead.
2. GGEM farmers earned over US\$2M in incomes during the past two farming cycles.
3. To date GGEM has achieved an input package loan repayment rate of 100% since 2018.
4. GGEM is currently investing US\$2M in food trade and storage infrastructure to enable nationwide food logistics.
4. We have a growing team! GGEM runs a successful internship program which expedites talent recruitment in rural Malawi, where agricultural skills and agricultural industry employment is needed the most.



Long-term Goals

1. Establish 10 GGEM Marketplace Hubs by 2026.
2. Contract 10,000+ GGEM Farmers annually from 2025.
3. Provide Marketplace access annually to purchase produce from a target population of 1 million farmers across Malawi.

CONTACT

<https://ggemfarming.com/>

Lufuno Rasoesoe

Tosh Detergents
South Africa



Problem Statement

- Conventional detergents often contain harmful chemicals and phosphates that can lead to water pollution and harm aquatic ecosystems.
- Negative environmental impact because of harmful detergents.
- Traditional detergent packaging generates a significant amount of plastic waste.



Value Proposition

1. Environmentally-friendly detergents aim to address the harm of aquatic ecosystems by using biodegradable and non-toxic ingredients.
2. Environmentally-friendly detergents focus on using skin-friendly formulations to minimize health risks. Gentle to the users and gentle to the environment.
3. Our environmentally-friendly detergents aim to reduce plastic waste by promoting recycling.



Contribution to a Just Transition

1. Our company has directly engaged with poverty-alleviation through job-creation. We have done this by launching into new underserved areas (townships). By creating employment to women, especially youth in the surrounding areas.
2. We are also investing in growing businesses by manufacturing detergents in bulk. Women buy our detergents for repackaging and sell, thus creating employment for themselves.
3. As a female owned business, our focus is on empowering women and youth in the community, especially in roles that have been identified as male roles.

4. As part of sustainability, we allow our clients to return the empty bottles as a reduce and reuse strategy. And we take the bottles in for refilling or recycling. I believe that I am part of the economic solution that my country needs, and I will be the one to reignite hope into millions of people, one household at a time through this business.



Achievements

1. Winning Young Entrepreneur Award.
2. Winning best Green Business.
3. Winning Standard Bank Top Women award.
4. Winning best manufacturing business in Tshwane.
5. Appointing 9 interns in the business in 2023.



Long-term Goals

1. Global listing or exporting.
2. Building a fully mechanized manufacturing plant.
3. Expanding our national footprint through occupying more retail stores.

CONTACT
[LinkedIn](#)

Stanislaus Sakwiya

MlimiPay Limited
Malawi



Problem Statement

- Limited access to essential farm inputs and financial services in rural areas, hindering smallholder farmer's productivity and income.
- Lack of user friendly technology solutions tailored to the needs of rural communities, impeding digital inclusion.
- Challenges in obtaining actionable insights and sustainable farming practices, limiting the efficiency of agricultural operations.
- Overreliance on middlemen and inefficient supply chains in the acquisitions of agricultural inputs, resulting in higher costs for farmers.



Value Proposition

1. Our mobile application, USSD and NFC card system provide a convenient, user friendly platform for smallholder farmers to access essential farm inputs, solving the problem of limited access in rural areas.
2. We promote financial inclusion by offering credit services and digital financial solutions, addressing the financial services gap in rural communities.
3. We empower farmers with information to make informed decisions about farming practices and input selection.
4. We streamline the input acquisition process, reducing the reliance on middlemen and ensuring fair pricing for farmers, thus addressing inefficiencies in supply chains.



Contribution to a Just Transition

1. Our start-up promotes social inclusivity, ensuring that rural smallholder farmers are not left behind in the digital transformation of the agriculture sector.

2. We actively encourage sustainable farming practices among our users.
3. We support the economic and environmental well being of rural communities.
4. Our data-driven insights empower farmers to make environmentally conscious decisions.



Achievements

1. Successful completion of a pilot program in a rural region to 1000 smallholder farmers, demonstrating the viability of our technology and its positive impact on smallholder farmers.
2. Secured grants from GIZ Malawi and Catholic Relief Services, and initial seed finding from an investor, enabling us to initiate our expansion plans.
3. Received recognition and awards from Airtel Malawi, Standard Bank and National Bank of Malawi for our innovative approach.
4. Collaborated with local agricultural NGOs and government agencies to implement our services.



Long-term Goals

1. To become a leading provider of technology-driven solutions for rural agriculture, positively impacting the livelihoods of millions of smallholder farmers and promoting sustainable farming practices on a global scale.
2. To establish a financially sustainable and socially responsible business model that continues to bridge the digital divide, foster financial inclusion, and contribute to a more equitable and environmentally friendly agricultural ecosystem.

CONTACT

<https://mlimipay.com/>

Audrey S-Darko

Sabon Sake
Ghana



Problem Statement

- Livelihoods and food security of farming communities is threatened due to climate vulnerability.
- Farmers soils are increasingly depleting and losing biodiversity, needed for nutrient dense food.
- Access to climate finance for small holder farmers is estimated at a meagre 1.7 percent.
- Agriculture communities have limited access to tools, resources, and knowledge to tackle the climate and farm challenges they currently face.



Value Proposition

1. We locally manufacture carbon and nutrient rich organic fertilizer and soil amendments named Sabon Terra. We situate our production within farming communities, where it increases water retention, and biodiversity.
2. With our locally designed and fabricated biomass fueled pyrolysis chambers we repurpose tons of biomass waste, that is usually abandoned and convert it into biochar and organic fertilizers.
3. We equip farmers with climate resilient farm knowledge in workshops that allow them to exchange. We are setting up soil living labs which act as practical regenerative farms.
4. We are providing financial and non-financial incentives that facilitate transitioning to more climate resilient practices, compensate for climate shocks and offer diversified income.



Contribution to a Just Transition

1. Ensuring farmers are able to grow nutrient dense food and connect them to market that supports their sustainable farming approaches.
2. Contributing to a resilient food system by ensuring

farmers both sequester/store carbon in the ground, enhance biodiversity and can grow healthy food.

3. Divert waste from burning fields and landfills. Utilizing the waste to enhance fertilizer production.
4. Providing financial and non-financial incentives to farmers implementing climate resilient, regenerative practices in their farming landscapes.



Achievements

1. Locally manufacturing biochar based organic fertilizers and biochar to restore depleted soils and encourage sustainable farm management.
2. Top awardee at the climate tech competition at COP 27.
3. Growing large farmer network over ten communities and applying regenerative farming practices and knowledge sharing through organized farmer training workshops.
4. Engaged in multiple land restoration projects spanning wetlands, mine affected soils to drought prone and acidic farming landscapes.



Long-term Goals

1. Invest in climate resilient farmer education also in digital format and expanding this to other regions and countries to enhance climate knowledge and regenerative agriculture.
2. Regenerate degraded land through carbon farming and to grow nutrient dense, high yielding food crops with the aid of partnership and/or financing.
3. Ensure farmers are empowered financially to transition to a climate friendly farming approach by creating access to climate financing.

CONTACT

<https://sabonsake.com/>

Jeremiah Shallangwa

Instant Energy
Nigeria



Problem Statement

- Over 580 million people in sub-Saharan Africa, including about 90 million in Nigeria, lack reliable access to electricity, hindering economic growth and human development.
- Nigeria's power sector deals with ageing infrastructure, inefficient networks, and over-reliance on fossil fuels, leading to significant environmental damage.
- Sub-Saharan Africa faces a substantial financial barrier to adopt clean energy solutions, proportionately affecting low-income households and small businesses.



Value Proposition

1. We provide underserved households and businesses in sub-Saharan Africa, especially in Nigeria, access to affordable, reliable, and sustainable energy.
2. We collaborate with financial institutions to offer tailored financing options for clean energy solutions to a wide range of customers.
3. We promote energy efficiency and cost savings through our energy-sharing feature, allowing customers to share surplus solar energy with others on the platform.
4. We leverage artificial intelligence and data analytics to provide personalized and efficient energy solutions.



Contribution to a Just Transition

1. We directly contribute to a Just Transition by promoting the shift from fossil fuel-based energy to sustainable and clean energy sources.
2. Our energy-as-a-service platform promotes economic diversification by enabling the development of clean energy sectors. By supporting solar panels, batteries, and microgrid systems, we are facilitat-

ing the growth of new economic sectors, making African economies more resilient.

3. We collaborate with local financial institutions and entrepreneurs to empower local entrepreneurs, startups, and communities to actively participate in and benefit from the transition to clean energy.



Achievements

1. Alumni Rockstart Smart Energy Accelerator Amsterdam 2018/2019.
2. Successfully raised €142k seed round to date.
3. Launched IE- Solar in 2022 and partnered with a significant solar provider to facilitate access to clean energy for customers. Partnered with a real estate company to facilitate 3MW of solar home systems for over 1000 residential over the next four years.
4. Won pitch prize award from GLZ, Business service support worth €10k from Mazars and Got selected as one of the five finalists for the female founders challenge organized by Viva Tech.



Long-term Goals

1. Achieve universal access to clean and reliable energy in underserved regions of sub-Saharan Africa, starting with Nigeria, to ensure access to electricity and clean cooking solutions.
2. Make a contribution to environmental sustainability by reducing carbon emissions, promoting renewable energy, and supporting the transition to a low-carbon, green economy in African.
3. Empower local entrepreneurs and small businesses in the clean energy sector, fostering economic growth and job creation, contributing to poverty reduction and increased economic resilience.

CONTACT

<https://instantenergy.com.ng/>

Armelle Sidje Tamo

PRA (Product Related to Agricultural sector)
Cameroon



Problem Statement

- Paper is the 3rd most polluting industry for air/water/soil.
- 11% of deforestation in the world is used to produce paper packaging.
- In Cameroon, 600,000 tons of plastic waste destroys 200,000 hectares of plant cover each year.
- Cameroon being among the best banana producers with annual production of 8 million tons of banana. Their waste generates approximately 108,000 Tons of CO2 in environment.



Value Proposition

1. We process plantain production waste –trunks- and paper waste collected in cities into biodegradable packaging and sell organic fertilizer.
2. Wood used to produce paper packaging takes 15 years for reforestation on average. Plantain stems are available every 6 months.
3. Design, colour and physical looks are close to wood. Packaging is solid and biodegradable.
4. The simplicity and speed of transformation will make our products competitive on the market.



Contribution to a Just Transition

1. We empower rural women by adding new revenue streams to farmers by buying their stems waste.
2. By using our packaging our customers protect the environment.
3. We include farmers to tailor our solutions and adopt them to their needs.



Achievements

1. Mandela Washington Fellow 2023 in Rutgers University USA, WIDU Award by GIZ and Stardust startup USA Award.
2. Empowerment of more than 500 rural women/youth by training and sharing of our entrepreneurship experience.
3. Farmers' income increased as they sell their waste to our company.



Long-term Goals

1. We want to be among the best producer of packaging in terms of quality, quantity, and employment by 2028.
2. Our goal is to empower more than 1,000,000 people by coaching, and job creation.
3. We will reduce more than 20,000 tons of carbon dioxide by 2028 by producing more than 500,000 biodegradable packaging, using more than 200,000 plantain trunks abandoned in the field.

CONTACT
[LinkedIn](#)

Eden Tadesse

Invicta
Ethiopia



Problem Statement

- Over 100 million people are forcibly displaced in the global refugee crisis. Over 85% of refugees worldwide are hosted in developing nations.
- Many refugees are highly skilled and educated but have limited opportunities to utilize their professional capabilities in host countries.
- Refugee disempowerment not only harms the refugees but also represents a loss of resources for both host governments and society, with refugees contributing billions to the economy.



Value Proposition

1. Invicta connects skilled refugees with job-seeking companies.
2. It focuses on highly skilled urban refugees and internally displaced people, providing holistic support through online training and remote work connections.
3. The platform aims to foster economic growth and reduce poverty, giving marginalized refugees equal access to fair-wage jobs worldwide.
4. Invicta offers services tailored to the needs of refugees; soft skills training, mental health counseling, and entrepreneurship support for sustainable economic development, reinvesting profits to support refugees' professional growth.



Contribution to a Just Transition

1. We offer marginalized refugees sustainable job opportunities, addressing social inequalities, and reducing poverty.
2. By connecting skilled refugees to CSR-driven companies globally, we promote economic growth and inclusion, contributing to a fair and equitable economy.



Achievements

1. Winner of the BeChangeMaker Africa Award.
2. Enrolled over 35,000 refugees in over 90 countries.
3. Gates Foundation Progress Award Winner 2023.
4. Over 7,500 refugees completed online programs, 1 over ,500 found remote work.
4. Raised \$250,000.



Long-term Goals

1. Expand to LATAM and Asia Pacific regions.
2. Enroll over 50,000 refugees, offering full career development.
3. Create an all-in-one, multifunctional platform for integrated services.

CONTACT

<https://www.linkedin.com/company/invictaorg/>

Edwige Takassi

WIFI - Women in Financial Inclusion Africa
Consulting
DR Congo



Problem Statement

- Large segments of the population (particularly women and youth) in developing countries and emerging economies are financially excluded.
- Financial education at all socio-economic levels is lacking in DRC and in most African countries, especially for women.
- Lack of financing for MSMEs (especially women led/owned) significantly slows down growth, and job creation.
- Women everywhere face difficulties at some point in their growth. Their multiple responsibilities in society as well as limiting stereotypes, own limiting beliefs, and lack of technical and managerial skills make it difficult for them to emerge and moving on to a more ambitious stage of growth.



Value Proposition

1. We help financial institutions improve their approach to financing and create innovative financial services to enhance their impact, with a specific focus on gender lens.
2. We design and implement financial education programs tailored to different target groups, especially women.
3. We design and implement support programs for entrepreneurship and business development that take into account barriers faced by women.
4. We deploy coaching programs to help female executives, entrepreneurs and business leaders unleash their potential and maximize their opportunities.



Contribution to a Just Transition

1. By having a specific focus on women economic empowerment, we bring our contribution to the

social transformation of the economy.

2. We work on both ends of the market: with the supplier of financial services (banks and MFIs) as well as with the entrepreneurs or entrepreneurs' groups, in order to help bridge the financing gap.



Achievements

1. Supporting a Microfinance Institution in Goma (Eastern DRC) in reviewing its strategy and making it more sustainable.
2. Creating a gender policy and women empowerment programme for a bank in DRC.
3. Assisting a Development Financial Institution-funded programme in implementing a WEE programme in DRC.
4. Leading a series of Women Empowerment conferences in the banking sector in DRC for the Banker's Club DRC.



Long-term Goals

1. To become an active international network of consultants with multidisciplinary skills, revolutionizing financial inclusion and sustainability and helping to achieve the Sustainable Development Goals.
2. To be a model of disruption and modernity in consultancy focused on sustainable results by orienting the intervention approach towards empowering people, particularly women.
3. To contribute significantly to bridging the gap in financial autonomy and financing for women and men entrepreneurs and intrapreneurs in Africa.

CONTACT

<https://www.wifi-africa.com/>

Fadilah Tchoumba

African Business Angel Network
Mauritius



Problem Statement

- Identify, educate and support business angels across the continent.
- Facilitate the creation of angel groups, syndicates and networks in African cities and the diaspora.
- Engage African policy makers on angel investing as a development asset.



Value Proposition

1. Developing new instruments, lowering barriers to entry, and supporting more investors to become actively involved.
2. Training individual Angel investors and Angel networks, enabling co-investment opportunities, and advancing best practices.
3. Promoting a culture of angel investing across Africa and beyond.
4. Representing Business Angel Networks and Early-stage Investors across Africa.
5. Partnering with accelerators, incubators, business schools, government bodies etc. for the transformation of Africa's entrepreneurial ecosystem.
6. Helping to develop and launch new Angel Investing Groups and Networks across Africa while supporting existing groups and networks.



Contribution to a Just Transition

1. We have launched a dedicated of cross boarder angel investors pooling capital to invest in cleantech ventures.
2. Foster dialogue and collaboration with stakeholders, including Angel investors, policy makers, local ecosystem builders, and advocacy groups.
3. We engage in advocacy efforts to support policy

changes that promote a Just Transition. We lobby for cleantech incentives, advocating for stricter environmental regulations, or supporting social justice initiatives.



Achievements

1. We have over 5,000 active business angels in Africa compared to only a few dozen in 2012. Business angel groups increased from 5 pioneering angel network groups in 2012 to over 150 today.
2. The visibility and accessibility of angel investing in Africa through our platform, has led to greater diversity in business angels profiles.
3. We developed the first copy of investment legal documentation templates for start-ups in Lusophone and OHADA African countries.
4. We launched Thematic Angel Networks aimed at facilitating investment into clean technology, climate smart agriculture, smart cities and digital trade.
4. In partnership with Afrilabs we created and launched Catalytic Africa in 2021, an innovative investment model involving Business Angels and Innovation Hubs.



Long-term Goals

1. Increasing the pool of angel investors who support and fund promising entrepreneurs in Africa.
2. Further developing and providing the support infrastructure to maximize the impact of Angel investors in Africa.
3. Supporting member groups and networks towards an investment target of \$100 Million in at least 500 startups to create over 10,000 jobs annually.
3. Increasingly engaging policy makers on Angel investment as a development asset class.

CONTACT

<https://abanangels.org/>

Reham Yahia

Baramoda
Egypt



Problem Statement

- Water shortage in Egypt
- Agricultural wastes
- Excessive use of chemical fertilizers in agriculture
- Lack of productivity of agricultural soil



Value Proposition

1. We recycle agricultural waste to produce organic and biofertilizers. This approach helps farmers reduce waste.
2. The innovative fertilizers provide essential nutrients to plants, leading to improved yields and overall crop quality.
3. We offer cost-effective options for farmers by reducing the reliance on expensive chemical fertilizers and utilizing recycled agricultural waste.
4. By minimizing the use of chemical fertilizers, we help protect soil health, reduce water pollution, and preserve ecosystems for future generations.



Contribution to a Just Transition

1. Through our focus on sustainable agriculture and waste management, we promote the adoption of environmentally friendly practices and create employment opportunities.
2. By providing training and resources to small farmers, we empower them to adopt sustainable practices and improve their livelihoods.
3. By promoting organic farming techniques, reducing waste, and preserving natural resources, we contribute to a more environmentally responsible

and sustainable economy, benefitting communities by mitigating climate change, protecting biodiversity, and ensuring a healthier environment for all.

4. We collaborate with farmers, communities, NGOs, and research institutions. By fostering knowledge sharing and collaboration, we contribute to the development of a collective understanding of sustainable practices.



Achievements

1. We have saved 6.9 million liters of irrigation water, collected 170,000 tons of waste, and served 8,142 acres of agricultural land in five years, leading to a reduction of 42,000 kilograms of CO2 emissions.
2. We secured a notable investment of \$550,000, that will enable us to further expand our operations, invest in research and development, and accelerate our positive impact.
3. Awards: First prize Climate Resilience Challenge, Egypt, 2022; first price Companies Creating Change, Middle East, 2021; Food Planet Prize, Global, 2020; first price Shell Livewire's Top Ten Innovators competition, 2020; among top 10 of Forbes magazine, Middle East, 2020/2021



Long-term Goals

1. Recycle one Million tons of agricultural waste.
2. Secure \$5 Million investment.
3. Foster international collaboration and expansion.

CONTACT

<https://baramoda.org/>