

## TOURISM PROJECTS OF THE DEVELOPMENT COOPERATION

Summary of current GIZ projects with components or measures within the scope of tourism. The projects listed are implemented by the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH on behalf of the German Federal Ministry for Economic Cooperation and Development (BMZ).

In alphabetical order according to country, last updated February 7, 2019

No.	Country / region – Project title	Project location	Description, specific tourism activities	Duration
1.	<b>ALBANIA</b> Sustainable Economic and regional development, employment promotion and Vocational Education and Training	Tirana	<ul style="list-style-type: none"> <li>Providing vocational training (short and long term) in the tourism service sector</li> <li>Supporting entrepreneurship in Tourism related businesses (among others)</li> </ul>	01/2017 – 03/2021
2.	<b>ALBANIA</b> Integrated sustainable development of the coastal region	Tirana	<ul style="list-style-type: none"> <li>Improving the conditions for sustainable tourism development in the southern coastal region</li> <li>Diversification of the rural economy with focus on sustainable tourism (activities, promotion, branding, capacity development)</li> <li>Supporting local products to enter the tourism value chain</li> <li>Supporting the institutionalization of tourism at regional and local level</li> </ul>	03/2015 – 02/2019
3.	<b>ALBANIA</b> Sustainable Development of rural areas	Tirana	<ul style="list-style-type: none"> <li>Consultancy for developing and piloting, regional promotion, marketing and institutional establishing of touristic products</li> <li>Destination Management</li> <li>Political consulting for sustainable rural tourism</li> </ul>	01/2019 – 12/2022
4.	<b>BENIN, BURKINA FASO, NIGER</b> Africa NA – Transboundary Biosphere Reserve WAP Region	Natitingou, Ouagadougou, Niamey	<ul style="list-style-type: none"> <li>Economic Valorisation of cross-border protected areas (Benin, Niger, Burkina Faso), e.g. – through sustainable and transparent hunt and ecotourism</li> <li>Creating improved access to natural resources in the areas of use within the parks, for a sustainable use and an improvement of the living conditions of the local population.</li> </ul>	12/2015 – 06/2023
5.	<b>BOLIVIA</b> Program for Support of Autonomy and Decentralization	La Paz	<ul style="list-style-type: none"> <li>Supporting the coordinated elaboration of a tourism strategy in the department of Cochabamba in cooperation with private and central state organizations as well as universities.</li> </ul>	05/2012 – 06/2019

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			<ul style="list-style-type: none"> <li>The process of the elaboration is a pilot project and will be applied to other regions by the tourism ministry.</li> </ul>	
6.	<b>BOSNIA-HERZIGOVINA</b> Program for Local Self-government and Economic Development	Sarajevo	<ul style="list-style-type: none"> <li>Improving the competitiveness of selected business locations and their SMEs (tourism component)</li> <li>Support in the development of new products and services</li> <li>Development of standards for accommodation facilities</li> <li>Introduction of new instruments for marketing and sales</li> <li>Support for multi-stakeholder dialogue, integration of producers (agro-products) into Value Chain Tourism</li> <li>network building</li> <li>Support for capacity development of the association "Visit Blidinje</li> <li>Advice on greening value chains to ensure sustainable tourism</li> <li>Support for the development of a guideline "Greening Tourism Value Chain</li> <li>Promotion of IMC (inter-municipal cooperation) of 3 municipalities – creation of a joint tourism offer</li> </ul>	12/2015 - 03/2022
7.	<b>CAMBODIA</b> Regional Economic Development IV	Siem Reap	<ul style="list-style-type: none"> <li>Promotion of community based tourism as part of a Local Economic Development concept, employment promotion and support for micro and small businesses. Support to the coordination, integration and joint marketing of tourist activities in rural areas</li> </ul>	04/2018 - 03/2021
8.	<b>CAMBODIA</b> Study and Expert Fund	Siem Reap	<ul style="list-style-type: none"> <li>Training of restorers in Angkor Wat</li> </ul>	01/2016 - 09/2020
9.	<b>COLOMBIA</b> Sustainable Rural Economic Development II	Bogotá (main office, tourism in 3 departments: Meta, Caquetá, Guaviare)	<ul style="list-style-type: none"> <li>Support for community-based nature tourism initiatives, in cooperation with the Ministry of the Environment, regional environmental authorities, Vice-Ministry of Tourism within the Ministry of Commerce and the National Park Authority</li> </ul>	01/2014 - 12/2019

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			<ul style="list-style-type: none"> <li>Pilot community in Sierra de la Macarena park, selected as example for the national initiative "tourism and peace". Currently in upscaling with a total of ten communities in three departments</li> </ul>	
10.	<b>ECUADOR</b>	Quito	<ul style="list-style-type: none"> <li>Promoting income diversification and increasing market access of existing income sources is one of the Project's main line of work in order to increase the adaptive capacity of target groups. In this context, community based tourism and EcoTourism have been identified as a viable sustainable income diversification alternative among several target communities of the Project</li> <li>Specific measures include: 1) capacity building at community level in areas like organizational development, management and entrepreneurship; 2) Enabling alliances with the private sector including a Developpp Project which will soon be approved; 3) Promoting diversification and innovation in the culinary offer of community managed touristic centers; 4) Facilitating the design of new touristic products and strengthening existing ones</li> </ul>	01/2017 - 12/2020
11.	<b>EGYPT</b>	Cairo	<ul style="list-style-type: none"> <li>Employer: „Egyptian Ministry of Tourism“</li> <li>Job Title: Energy Efficiency Expert</li> <li>On behalf of the Egyptian–German High Level Joint Committee on Renewable Energy and Energy Efficiency and environmental protection (JCEE)</li> </ul>	01/2015 - 06/2019
12.	<b>ETHIOPIA</b>	Addis Ababa	<ul style="list-style-type: none"> <li>Development of strategies, tools and measures together with local partners to conserve and use biodiversity sustainably.</li> <li>Partners are small businesses working in rural tourism and producers of regional goods and wood.</li> </ul>	05/2015 - 07/2019
13.	<b>GERMANY</b>	Eschborn / Berlin / Bonn	<ul style="list-style-type: none"> <li>Advisory to the BMZ on the shaping German development cooperation in the field of sustainable development through tourism, on all politically tourism relevant topics and on</li> </ul>	01/2017 - 12/2019

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			<ul style="list-style-type: none"> <li>cooperation with the German and European touristic private sector.</li> <li>Strategic positioning and mainstreaming the topic "Sustainable Development through Tourism" within German Development Cooperation.</li> <li>Development of instruments, strategies and products in the field of tourism and development cooperation</li> <li>Initiation of projects with the private sector</li> <li>PR and public representation for GIZ and BMZ in the field of "Sustainable Development through Tourism", e.g. at trade fairs, national and international events and conferences</li> </ul>	
14.	<b>GERMANY</b> EZ-Scout programme	Eschborn / Berlin	<ul style="list-style-type: none"> <li>Advisory services to Deutscher Reiseverband (DRV) and other German tourism associations as an expert on development policy seconded by the BMZ</li> <li>Consulting the travel industry on cooperation options and potential with the German development cooperation in the context of entrepreneurial project development in developing and emerging countries</li> <li>Promoting information, advice and events within the tourism industry regarding development policy topics</li> <li>Network building between German private sector and development</li> </ul>	01/2017 - 12/2020
15.	<b>GERMANY</b> Environmental policy and sustainable Development	Bonn / Berlin / Eschborn	<ul style="list-style-type: none"> <li>BMZ initiative for sustainable cruise ship tourism. Goals are reduction of marine and coastal ecosystem pollution and enhancement of local value creation in target areas</li> <li>Hamburger Runder Tisch and cruise ship industry: dialogue between BMZ, agents of cruise ship companies, civil society and selected cruise ship destinations. The exchange facilitates convergence of diverse interest groups for a sustainable destination and coast management</li> </ul>	11/2018 - 10/2021

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			<ul style="list-style-type: none"> <li>▪ Pilot measure in the Mesoamerican Barrier Reef System (MBRS/MAR): network creation of cruise ship destinations for sustainable development in target areas</li> <li>▪ Development of communication tools for environment awareness raising</li> <li>▪ Training for tour operators on ecological and economic value of the coral reef and coastal zones in the MBRS/MAR</li> <li>▪ Evaluation of the destinations (Destination Assessment) Mexico, Honduras, Belize: Declaration of Intent with Royal Caribbean Cruise Ltd. (RCL) for common evaluation of the destinations via indicators of the Global Sustainable Tourism Council (GSTC)</li> </ul>	
16.	<b>GRENADA</b> International Water Stewardship Programme (IWaSP)	St. George's	<ul style="list-style-type: none"> <li>▪ Promoting cooperation among businesses, government institution and civil society in order to reduce common water risks within the framework of water stewardship partnerships</li> <li>▪ Two partnerships with tourism partners: various hotels/ resorts, the Tourism Authority ("Grenada Tourism Authority"), Tourism Ministry, and the Tourism Association ("Hotel and Tourism Authority").</li> </ul>	03/2015 - 12/2019
17.	<b>GUATEMALA, MEXICO, BELIZE</b> Protection and sustainable use of Selva Maya in Belize, Guatemala and Mexico	Supra-regional	<ul style="list-style-type: none"> <li>▪ <b>MEX:</b> Support of local tourism entrepreneurs to achieve a sustainable development of the tourism sector in the Calakmul region of south-eastern Mexico</li> <li>▪ Aim: Promoting the capacity and consolidation of local tourism enterprises and create opportunities for the entrepreneurs to influence the planning and design of local activities</li> <li>▪ <b>GTM:</b> Support of a local tourism entrepreneurs' association (ASODESTY) for the sustainable development of the Yaxha area in Peten</li> <li>▪ Aim: Promoting this association as a binding structure between tourism service providers in the Yaxha National Park, in order to strengthen the individual performance capacity</li> </ul>	02/2015 - 12/2019

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<b>18.</b>	<b>INDONESIA</b> Innovation and Investment for inclusive sustainable economic development (ISED)	Indonesia (with a special focus on Lombok for the tourism part of the project)	<ul style="list-style-type: none"> <li>▪ ISED supports an integrated approach to employment in selected sectors and regions</li> <li>▪ First sector: Sustainable Tourism on Lombok (Second sector from 07/2018: Manufacturing)</li> <li>▪ The aim is to promote employment in these sectors and regions, but starting from the demand side (e.g. employment projection through working closely with the private sector), then looking at the supply side (provision of training and further training) and enabling the link and match between the two as well as the link to the national level.</li> <li>▪ It is expected to develop employment promotion models that are then also applicable in other regions and sectors of the country.</li> <li>▪ Inclusive Business and Industry 4.0 are also integrated into the approach.</li> </ul>	07/2017 – 06/2021
<b>19.</b>	<b>JORDAN</b> Employment-oriented MSME development	Amman	<ul style="list-style-type: none"> <li>▪ Promoting touristic SSMEs</li> <li>▪ Strengthening capacities of entrepreneurs and employees in SSMEs</li> <li>▪ Fostering the investment climate/conditions for touristic SSMEs</li> </ul>	01/2018 – 06/2022
<b>20.</b>	<b>JORDAN</b> Sustainable Use of Ecosystem Services in Jordan (EKF-ESS)	Amman, Jordan Rift Valley (Irbid and Karak Governorates), Gulf of Aqaba	<ul style="list-style-type: none"> <li>▪ Policy making under consideration of biodiversity and ecosystem services, also in terms of its relevance for the adaptation to climate change</li> <li>▪ Development of pilot approaches (field case studies) in the fields of ecotourism and pasture management around the Jordan Rift Valley</li> <li>▪ Generating data on ecosystem services and sustainable practices from these case studies, which are fed into national policies</li> <li>▪ “Awareness raising” concerning sustainable diving tourism and adventure hiking</li> </ul>	06/2014 – 09/2019

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21.	<b>KYRGYZSTAN</b> Promotion of Sustainable Economic Development Program	Bishkek	<ul style="list-style-type: none"> <li>▪ Development of training materials for rural/agro tourism service providers</li> <li>▪ Capacity development of rural tourism service providers</li> <li>▪ Links between rural service providers and local tour operators</li> <li>▪ FAM tours for European tour companies</li> <li>▪ Promotion of individual and group tourism</li> <li>▪ Greening of rural/agro tourism</li> </ul>	01/2014 - 12/2020
22.	<b>LAOS</b> Protection and Sustainable Use of Forest Ecosystems and Biodiversity (ProFEB)	Khammouane Province	<ul style="list-style-type: none"> <li>▪ Establishing shared governance for protected area management, integrated regional development and tourism sector development in Hin Nam No</li> <li>▪ Supporting the nomination of Laos' first transboundary UNESCO World Heritage site</li> <li>▪ Fostering sustainable and equitable tourism development in Hin Nam No based on a public-private-community-partnership approach: Models and tools for concessions, monitoring, integrated strategic planning</li> </ul>	09/2017 - 03/2021
23.	<b>LAOS</b> Regional Economic Integration of Laos into ASEAN, Trade and Entrepreneurship Development (RELATED)	Vientiane, Luang Prabang Province, Champasak Province	<ul style="list-style-type: none"> <li>▪ Collaboration between stakeholders of the tourism value chain</li> <li>▪ Capacity Building of Supervisors and Middle Management in the Lao Tourism Value Chain</li> <li>▪ ASEAN Sustainable Tourism Standards</li> <li>▪ Development of Lao Tourism Products</li> <li>▪ Greening the Lao Tourism Value Chain</li> <li>▪ Access of the Lao Tourism sector to the ASEAN market</li> <li>▪ <i>Management of the „Handle with Care“ Project, Luang Prabang (combined financing within the program EU SWITCH Asia II)</i></li> <li>▪ Promoting sustainable tourism development in Luang Prabang and identifying challenges in the field of tourism</li> <li>▪ Awareness-raising measures on sustainable tourism</li> <li>▪ Supporting the process of achieving the sustainable tourism standards ASEAN, while taking local circumstances into account</li> </ul>	02/2014 - 04/2019

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			<ul style="list-style-type: none"> <li>Partner: Lao Association of Travel Agents &amp; Lao Hotel and Restaurants</li> </ul>	
24.	<b>MADAGASCAR</b> Conservation and sustainable use of natural resources (German–Malagasy Environmental Program – PAGE)	Tsinjoriake / Tuléar, Region Atsimo Andrefana (Southwest), Antsiranana, Region DIANA, Mahajanga, Region Boeny	<ul style="list-style-type: none"> <li>Promotion of 13 community based ecotourism products in three different regions of Madagascar</li> <li>Marketing of 13 community based ecotourism products and the destinations in which they are located, in cooperation with the regional tourism offices</li> <li>Diversification of touristic activities with reference to biodiversity/ nature conservation and cultural tourism</li> </ul>	12/2014 – 06/2020
25.	<b>MALAWI</b> More Income and Employment in Rural Areas through selected value chains	Lilongwe	<ul style="list-style-type: none"> <li>Adding value to SMEs and small-scale producers in selected value chains through the use of wide-spreading business models and new marketing models</li> </ul>	02/2015 – 04/2019
26.	<b>MEXICO</b> Urban–industrial environmental management II (PGAUI II)	Mexico City, Veracruz, Cozumel, La Paz, etc.	<p>In the component “sustainable production and service”:</p> <ul style="list-style-type: none"> <li>Certification of ecotourism providers</li> <li>Improvement of the environmental management of hotels</li> <li>Supporting tourism development in the Sierra Madre Oriental (Veracruz) with the COBIO programme</li> <li>Supporting sustainable tourism in La Paz, Baja California Sur (planned)</li> </ul> <p><i>Assignment of a CIM–professional:</i></p> <ul style="list-style-type: none"> <li>Employer: „Municipio de Cozumel Secretaría Técnica”</li> <li>Job title: Expert for sustainable tourism</li> <li>Professional focus: sustainable economic development in Cozumel’s tourism sector for overnight tourists and cruise ship industry</li> </ul>	10/2013 – 06/2019
27.	<b>MONGOLIA</b> Integrated Mineral Resource	Ulaanbaatar, Uvs, Selenge and Bayankhongor	<ul style="list-style-type: none"> <li>Reduce poverty through supplementing existing income in selected rural areas and communities with income from sustainable tourism</li> </ul>	07/2017 – 07/2020



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	Initiative ("Sustainable tourism and sufficiency economy in Mongolia")		<ul style="list-style-type: none"> <li>Support tourism planning and destination management for local and aimag administration</li> <li>Develop eco-tourism products and value chains in 3 destinations in Mongolia</li> <li>Development of tourism related services and public-private cooperation for market development</li> <li>Improve regulatory framework, investment promotion and education &amp; training capacities in the tourism sector</li> </ul>	
28.	<b>MONGOLIA</b> Studies and Experts Fund	Ulaanbaatar, Khan Khentii Strictly Protected Area, Gorkhi Terelj National Park, Orkhon Valley National Park	<ul style="list-style-type: none"> <li>Three Development Advisors support the management authorities of three national protected areas regarding development of sustainable tourism</li> </ul>	11/2014 - 12/2020
29.	<b>MONGOLIA</b> Supporting Protected Areas for the Conservation of Ecosystem Services (SPACES)	Ulaanbaatar, selected protected areas in Western Mongolia	<ul style="list-style-type: none"> <li>Support to the development of strategies for protected area tourism and corresponding implementing regulations on the national level</li> <li>Support to the development of locally adapted tourism concepts with the participation of the population, protected area administrations and other stakeholders such as tourism companies</li> <li>Professional and methodological training, e.g. standards in tourism</li> </ul>	03/2019 - 02/2022
30.	<b>MONTENEGRO</b> Assignment of a CIM-professional	Podgorica	<ul style="list-style-type: none"> <li>Employer: „Public Enterprise National Parks of Montenegro“ (PENP)</li> <li>Job title: Expert for marketing and product development</li> </ul>	02/2012 - 12/2018
31.	<b>MOROCCO</b> Sustainable tourism for employment and income generation in rural areas	Rabat, Souss-Massa Region, Beni Mellal-Khénifra Region	<ul style="list-style-type: none"> <li>Expansion, diversification and marketing of sustainable tourism products</li> <li>Support in the development of an integrated destination management for sustainable tourism</li> <li>Support in employment and value chains in sustainable tourism</li> </ul>	11/2015 - 09/2020

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32.	<b>MYANMAR</b>	Shan State	<ul style="list-style-type: none"> <li>▪ Small civic approaches for the promotion of tourism, e.g.:               <ul style="list-style-type: none"> <li>– Promotion of local Community Involved Tourism (CIT) Initiatives</li> <li>– Trainings for local SMEs in the Inle Lake area with local civil society organizations and business service providers</li> <li>– Publication of a handbook (English &amp; Burmese) on "Responsible Hospitality Management" for hotels and restaurants</li> </ul> </li> <li>▪ Consulting local stakeholders in the Shan State (e.g. tourism associations) in product development and sustainable tourism management</li> <li>▪ Policy advice at national level on Community-based Tourism Standards</li> </ul>	09/2016 – 12/2018
33.	<b>NEPAL</b>	Kathmandu, Dhangadhi	<ul style="list-style-type: none"> <li>▪ Increasing the capacities and improvement of the working structure of public and private stakeholders to create an enabling environment for a sustainable and socially balanced economic growth</li> <li>▪ Support for public and private actors to develop the tourist destination in the development region far-western of Nepal</li> </ul>	06/2016 – 05/2019
34.	<b>NEPAL</b>	Kathmandu, Far West Province, Karnali Province and Province 5	<ul style="list-style-type: none"> <li>▪ Improving the framework conditions for local economic development in selected municipalities and value chains</li> <li>▪ Promoting public-private sector coordination for sustainable destination management in the Far West Province</li> </ul>	06/2019 – 05/2022
35.	<b>PALESTINIAN TERRITORIES</b> Private Sector Development Programme	East Jerusalem, West Bank	<ul style="list-style-type: none"> <li>▪ Capacity building for Palestinian tourism professionals to strengthen their competitiveness on the international market and facilitating their entry into new markets</li> <li>▪ Facilitating and supporting Palestinian tourism companies in developing new touristic offers for East Jerusalem/the West Bank to broaden the Palestinian tourism offer and to exploit currently untapped touristic segments</li> </ul>	03/2018 – 03/2021

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			<ul style="list-style-type: none"> <li>Develop strategies to make the Palestinian tourism industry more resilient against security-related/political uncertainties through destination management support aiming at establishing Palestine as an independent travel destination with a wide and diversified touristic offer and to overcome the sole reliance on pilgrimage tourism</li> <li>Fostering cooperation between new/community-based tourism initiatives in the West Bank and Palestinian tour operators aiming at incorporation of new touristic products into current offers</li> </ul>	
36.	<b>PHILIPPINES</b> K to 12 Plus Project (a consortium of GIZ, Sequa, AFOS, DIHK, ZDH and Sparkassenstiftung)	Philippines	<ul style="list-style-type: none"> <li>As part of the implementation of the Philippine education reform "K to 12" (nursery school/ kindergarten up to the 12th grade) and based on the model of dual training, students are being prepared for the acquisition of national certifications in the field of "hospitality". This action is implemented in close cooperation with tourism companies in the regions of Batangas and Cebu.</li> </ul>	10/2016 – 12/2019
37.	<b>PHILIPPINES</b> Global Initiative on Disaster Risk Management	Philippines (Project is working in: Bangladesh, Brazil, Chile, China VR, Dominican Republic, Indonesia, India, Myanmar, Mexico, Peru, Philippines, Thailand, Vietnam)	Philippines component: <ul style="list-style-type: none"> <li>Pilot testing and development of disaster resilience standards for mid-sized resorts and hotels.</li> <li>The Philippines (Bohol, Cebu, Bantayan) are one of two active pilot countries that have been and will be involved in the development: the first version of the standard is available; regional pilot testing has started.</li> <li>Partner: "Department of Tourism" in the office of standardization and accreditation.</li> </ul>	08/2013 – 01/2021
38.	<b>RWANDA</b> Eco-Emploi Programme Promotion of Economy and Employment	Rwanda (focus on Kivu-Belt Region, Western Province)	<ul style="list-style-type: none"> <li>Support the establishment of a Destination Management Organization in the Kivu belt region</li> <li>Digitalization of the Kivu Belt Destination</li> <li>Development &amp; upgrading of hiking trails (Richard-Kandt-</li> </ul>	06/2016 – 12/2019

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No.	Region	Country	Project Description	Start/End
			<ul style="list-style-type: none"> <li>Trail/Congo Nile Trail)</li> <li>▪ Development &amp; upgrading of Community-Based Tourism Projects</li> <li>▪ Incubation services for start-ups in the tourism sector</li> <li>▪ Support the positioning of Rwanda as a birdwatching destination</li> <li>▪ Introduction of Dual Training System for the Tourism Industry</li> <li>▪ Human and organizational capacity building for tourism actors in various fields (F&amp;B, guiding, consumer behaviour, etc.)</li> <li>▪ Special focus on Integration of people living with disabilities in tourism jobs</li> </ul>	
39.	SADC-REGION Transboundary conservation and use of natural resources in the SADC-region	Gaborone, Botswana	<ul style="list-style-type: none"> <li>▪ Assisting the Southern African Development Community (SADC) in the development and implementation of a SADC Tourism Programme</li> <li>▪ Promotion of sustainable tourism in Transfrontier Conservation Areas (TFCAs) by strengthening Boundless Southern Africa, the marketing organisation for TFCAs in the SADC region</li> <li>▪ Assistance in implementing regional programs for the management of TFCAs</li> </ul>	06/2015 - 12/2020
40.	SADC-REGION Cooperation for the Enhancement of SADC Regional Economic Integration	Gaborone, Botswana	<ul style="list-style-type: none"> <li>▪ Strengthening the economic and trade policy capacities and competencies of relevant institutional regional and national stakeholders to enhance regional economic integration among the priorities of the RISDP</li> </ul>	11/2015 - 03/2022
41.	SOUTH CAUCASUS Private Sector Development South Caucasus	Armenia, Azerbaijan, Georgia	<ul style="list-style-type: none"> <li>▪ Special focus: ‚Green and Inclusive Economy‘, dual courses in vocational education and training, and regional cooperation</li> <li>▪ Support in the development of private sector services (management, market access, sustainable entrepreneurship, tourism-based entrepreneurship in rural areas, development of standard classifications, strategy development for convention tourism, etc.)</li> </ul>	04/2017 - 04/2020

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			<ul style="list-style-type: none"> <li>▪ Support of professional qualification (adaptation of qualification offers [long-term/short-term, formal and non-formal], accreditation of four dual vocational training programs in Georgia, development of training materials in Georgia, development of an international training program for travel guides in Armenia in cooperation with the WFTG Leadership trainings TVET with participants from the tourism sector)</li> <li>▪ Strategy Development for convention bureau under GNTA in Georgia</li> <li>▪ Development of cross-border tourism products (Azerbaijan-Georgia; Armenia-Georgia)</li> </ul> <p><i>Assignment of a CIM-professional:</i></p> <ul style="list-style-type: none"> <li>▪ Employer: "TVET School New Wave, Kobuleti", Georgia</li> <li>▪ Job title: Expert for dual TVET in tourism</li> <li>▪ Professional focus: Capacity Building, vocational education</li> </ul> <p><i>Assignment of a CIM-professional:</i></p> <ul style="list-style-type: none"> <li>▪ Employer: State Tourism Committee (STC) of Armenia</li> <li>▪ Job title: Expert for Tourism Development</li> <li>▪ Professional focus: Capacity Building, Design tourism product hubs, develop marketing and promotion strategy</li> </ul>	
42.	<b>SOUTH-EASTERN EUROPE</b> Open Regional Fund for South East Europe – Biodiversity	Sarajevo	<ul style="list-style-type: none"> <li>▪ ASA-Project on nature conservation and tourism</li> <li>▪ Developing measures for a sustainable use of biodiversity through rural tourism</li> <li>▪ Increase of income for rural population through tourism</li> </ul>	12/2014 – 12/2020
43.	<b>SOUTH-EASTERN EUROPE</b> Support to economic diversification of rural areas in Southeast Europe (SEDRA)	Skopje	<ul style="list-style-type: none"> <li>▪ Promotion of rural tourism in order to generate income for local communities and contribute to nature conservation</li> <li>▪ Support to tourism value chain in cross-border region:                             <ul style="list-style-type: none"> <li>– Mountain tourism value chain in the cross-border regions: Prokletije / Bjeshket e Nemuna, Shara and Prespa region (Albania, Kosovo, Macedonia, Montenegro)</li> </ul> </li> </ul>	09/2018 – 08/2021

## TOURISM PROJECTS OF THE DEVELOPMENT COOPERATION

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			<ul style="list-style-type: none"> <li>– Rural tourism and agri food value chain in: Drina-Sava, Drina-Tara, Krsh (Serbia, BiH, Croatia, Montenegro)</li> <li>▪ Promotion of transnational mountain tourism products: Balkan Hiking Adventure (BHA), High Scardus Trail (HST)</li> <li>▪ Introducing regional standards in accommodation, guiding, risk and safety management, green passes etc.</li> <li>▪ Capacity building measures for relevant tourism stakeholders</li> </ul>	
44.	<b>TANZANIA</b> Program Sustainable Management of Natural Resources	Ngorongoro District Council Serengeti District Council, Morogoro	<ul style="list-style-type: none"> <li>▪ Protection of wild resources</li> <li>▪ Establishment of incentives for a sustainable management of resources for the local population</li> <li>▪ Creation of alternative income opportunities through qualifications (training, workshops, courses) among others in tourism</li> <li>▪ Reinforcement of cooperation with the tourism sector</li> </ul>	10/2016 – 12/2019
45.	<b>TOGO</b> Good Governance and Decentralisation	Lomé / Tourismusbaustein: Kpalimé	<p>Tourism component in Kpalimé: "Strengthening the efficiency of local government":</p> <ul style="list-style-type: none"> <li>▪ Development of a regional tourism concept</li> <li>▪ Increase municipal revenues by supporting the tourism industry</li> <li>▪ Support of a sustainable tourism development</li> <li>▪ Qualification in the tourism sector</li> <li>▪ Creating a network for tourism stakeholders and building participative structures to guide the development process in tourism</li> </ul>	11/2016 – 01/2021
46.	<b>TUNISIA</b> Promotion of Sustainable and cultural tourism development	Tunis	<ul style="list-style-type: none"> <li>▪ Installation and facilitation of efficient support structures for the development of selected tourism locations – with focus on Destination Management Organisations (DMOs)</li> <li>▪ Diversification of tourism offers, installation of new cultural and eco-tourism offers in selected regions</li> <li>▪ Implementation of innovative cooperation formats for private</li> </ul>	

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sector actors within the tourism sector

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For more information or further questions, please contact:

Sector project "Cooperation with the private sector / Entrepreneurial responsibility on development" (Section Tourism)

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