



ONE World No Hunger Future of the Rural World

BERLIN 27 – 28 APRIL 2017

bcc Berlin Congress Center | Alexanderstraße 11 | 10178 Berlin

The future of humankind will be decided in rural areas. A productive and sustainable agri-food sector in the rural areas of developing countries is vital if young people are to enjoy long-term jobs and income and natural resources are to be protected. In this way, we can eradicate poverty and hunger, reduce rural exodus and secure the food supply – even with a growing global population. Rural areas urgently need innovation and new economic and political impetus. We must ensure that globalisation is fair and that rural areas do not lose out.

The Federal Ministry for Economic Cooperation and Development (BMZ) cordially invites actors from the worlds of politics, the private sector, academia and civil society, from Germany and abroad, to attend the G20 conference “ONE WORLD – No Hunger. Future of the Rural World” in Berlin on 27 and 28 April 2017.

This event will focus on youth employment in rural areas. In Africa alone, an additional 440 million young people will be joining an already highly competitive labour market between now and 2030, most of them in rural areas. There is therefore huge potential to achieve dynamic rural development. If, however, these young people have no prospects for the future, there is a risk that long-term social harmony and stability will be put in jeopardy and that natural resources will be over-exploited.

One of the conference’s key elements will be the “Berlin Charter”. This document can serve as important political impetus and as guidance for decision-makers from the worlds of politics, business and civil society, with a view to boosting their involvement in efforts to foster rural development and youth employment. The document will be drafted in the run-up to the conference by an international advisory committee that will consult widely with non-governmental groups. The Charter will then be discussed at the conference before being officially presented to Federal Minister Dr Gerd Müller.

The second day of the conference will be devoted to implementation. Parallel thematic panel discussions will present and discuss selected solutions. Concurrently, the G20 will address the theme of youth employment in a private meeting. The issues and recommendations arising from the Charter process can serve as important political impetus for these discussions.

Not only do we intend to discuss our responsibility vis-à-vis the young generation at the conference – we will engage directly with young people themselves. Around 150 young people from Africa, from G20 countries and from Germany will attend the conference. A three-day pre-conference programme, leading up to a Rural Future Lab on Wednesday, will give them the opportunity to express their own ideas for a sustainable rural future.



PROGRAMME

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THURSDAY, 27 APRIL 2017

- 08.30 AM REGISTRATION AND WELCOME COFFEE
- 09.30 AM **OPENING ADDRESS: A world without hunger is possible**
Dr Gerd Müller
Federal Minister for Economic Cooperation and Development, Germany
- 09.50 AM **KEYNOTE**
Peter Altmaier
Chief of Staff of the German Chancellery and as Federal Minister for Special Affairs
- 10.15 AM **WE ARE THE FUTURE OF THE RURAL WORLD!**
Young people from rural areas in Africa, the G20 nations and Germany will be given the opportunity to present their startups and tell their stories
- 10.35 AM **KEYNOTE: INVESTING IN THE FUTURE OF THE RURAL WORLD**
Dr Akinwumi Adesina
President of the African Development Bank, Côte d'Ivoire
- 11.00 AM COFFEE BREAK
- 11.30 AM **PANEL DISCUSSION: JOBS, JOBS, JOBS – BUT WHO DOES WHAT?**
Tony O. Elumelu
Entrepreneur and Founder of the Tony Elumelu Foundation, Nigeria
- Dr Mo Ibrahim**
Entrepreneur and Founder of the Mo Ibrahim Foundation, United Kingdom
- Prof Klaus Josef Lutz**
CEO of the BayWa AG, Germany
- Dagmar Wöhrl**
Member of the German Parliament and Chairwoman of the Committee on Economic Cooperation and Development, Germany
- Prof Muhammad Yunus**
Founder of the Grameen Bank and Nobel Peace Prize winner, Bangladesh
- 1.00 PM **PRESENTATION OF THE “BERLIN CHARTER” – A model for rural development**
Dr Agnes Kalibata
President of the Alliance for a Green Revolution in Africa (AGRA), Kenya
- Prof Joachim von Braun**
Director of the Center for Development Research (ZEF), Germany
- 1.15 PM LUNCH

THURSDAY, 27 APRIL 2017

2.30 PM **PARALLEL CHARTER FORA – CALL FOR ACTION: How can we promote opportunities for the next generation in rural areas?**

The aim of the parallel Charter expert fora is to provide a platform for discussing the implementation of the Charter (the Call for Action). They will start with introductory contributions from high-level speakers supplemented by the voices of youth.

1 Entrepreneurship, jobs and skills

Dr Louise Fox

Chief Economist of the United States Agency for International Development (USAID), USA

2 Innovation and digital opportunities

Dr Mo Ibrahim

Entrepreneur and Founder of the Mo Ibrahim Foundation, United Kingdom

3 Food security and social protection

Dr Till Wahnbaeck

CEO of Welthungerhilfe, Germany

4 Sustainable landscapes and climate resilience

Prof Klaus Töpfer

Former Executive Director of the
United Nations Environment Programme (UNEP), Germany

5 Infrastructure and rural-urban linkages

N.N.

6 Good governance, finance and funding

Dr Shenggen Fan

Director General of the International Food Policy Research Institute (IFPRI), Washington D. C.

4.00 PM **COFFEE BREAK**

THURSDAY, 27 APRIL 2017

- 4.30 PM** **PANEL DISCUSSION – YOUTH EMPLOYMENT IN RURAL AREAS: A G20 perspective**
Gilbert Fossoun Hougbo
President-elect of the International Fund for Agricultural Development (IFAD), Rome (tbc)
- Dr Ibrahim Assane Mayaki**
CEO of the New Partnership for Africa's Development (NEPAD) Planning and
Coordinating Agency, Midrand
- Prof Xiaoyun Li**
Dean of the China Agricultural University Beijing and member of T20, China
- High-level G20 representative**
- 6.00 PM** **FORMAL HANDOVER OF THE "BERLIN CHARTER"**
to **Dr Gerd Müller**
Federal Minister for Economic Cooperation and Development, Germany
- 6.30 PM** **CLOSE OF DAY ONE FOLLOWED BY BUFFET AND DRINKS**

FRIDAY, 28 APRIL 2017

- 08.30 AM** **REGISTRATION**
- 09.00 AM** **BOOK PRESENTATION: VOICES AGAINST HUNGER**
Presentation of the book "Voices against Hunger" by its authors: Dr Akinwumi Adesina,
Prof Joachim von Braun, Bärbel Dieckmann, Dr Agnes Kalibata and Dr Gerd Müller

FRIDAY, 28 APRIL 2017

10.00 AM **PARALLEL EXPERT PANELS – BEST PRACTICE IN ACTION: Initiatives to promote rural areas and employment**

Private sector, scientific, civil society and international development cooperation organisations will present their groundbreaking, practical and outcome-oriented initiatives for promoting rural areas and (youth) employment in a series of parallel expert panel discussions. The organisations represented will include the following:

- Andreas Hermes Akademie (AHA)
- Bill & Melinda Gates Foundation (BMGF) (tbc)
- Consultative Group on International Agricultural Research (CGIAR Group)
- Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH
- Federal Ministry for Economic Cooperation and Development (BMZ)
- Food and Agriculture Organisation of the United Nations (FAO)
- German-African Business Association
- German Agribusiness Alliance
- German Asia-Pacific Business Association (OAV)
- German Institute for Human Rights
- Global Agriculture and Food Security Program (GAFSP)
- Global Crop Diversity Trust
- Institute for Advanced Sustainability Studies (IASS)
- KfW - Development Bank
- The Malabo Montpellier Panel
- New Partnership for Africa's Development (NEPAD)
- ONE
- Organisation for Economic Cooperation and Development (OECD)

10.00 AM G20 Meeting
Participation by invitation only

1.00 PM CONFERENCE ENDS
LUNCH

Working languages: Simultaneous interpretation into English, French and German will be provided for the plenary sessions. The Charter expert forums will be conducted in English; interpreting into French and German will not be provided. The provision of interpretation for the expert panel discussions will be at the discretion of the respective organisers.