Tech Entrepreneurship Initiative Make-IT
An initiative that promotes start-ups in the digital economy

What is the Make-IT Initiative?
Make-IT is an initiative of the Federal Ministry for Economic Cooperation and Development (BMZ). Together with the Make-IT Alliance that involves stakeholders from the private sector and civil society, the BMZ supports technology start-ups and entrepreneurs in developing countries and emerging economies.

The aim of the Make-IT Initiative is to improve the business environment (ecosystem) for tech start-ups and job perspectives in the digital economy, thereby contributing to inclusive and sustainable economic growth in the partner countries. For tech entrepreneurs have the potential to develop innovative solutions for local and global challenges, thereby modernising the economies and societies of their countries.

How do we support tech entrepreneurs?
The initiative has started its activities in Kenya and Nigeria under the regional programme "Make-IT in Africa". Make-IT gives tech entrepreneurs better access to:

- Trainings, mentors and advisors
- Accelerators
- Specialist exchange partners and networks
- Reliable business partners and markets
- Financing
- Efficient infrastructure

What benefits does participation in the Make-IT Alliance bring?
Involvement in the Make-IT Alliance provides

- Swift access to efficient start-ups in a predominantly uncertain or confusing market environment
- Investment possibilities on site, access to potential employees and business partners
- Local expertise on supply, sales and services
- A chance to strengthen your own innovative culture and to establish contacts to local innovation networks and accelerators
- Opportunities for CSR activities, for example corporate volunteering
- A better understanding of the local business climate, political risks and the cultural background
- Synergies with other support programmes by Make-IT partners (competitions, mentorships, hackathons, pitch events bringing together founders and capital investors, investor meetings)
- Partnerships with political decision-makers that strengthen tech enterprises in particular

Do you share this vision and want to become part of the Make-IT Alliance?
For more information, visit us at www.bmz.de/Make-IT or https://make-it-initiative.org.